

September 14, 2023

MEMORANDUM TO: Honorable Mayor and City Council

THRU: Charles P. Potucek, City Manager
Victoria Yarbrough, Assistant City Manager

FROM: Tony Boone
Tourism and Economic Development Director

SUBJECT: Request for Agenda Item Placement
Resolution 2023-069, Appointment to the Tourism Commission

RECOMMENDATION:

Recommend approval.

INITIATED BY:

Self-nomination.

BACKGROUND:

There are four vacancies on the Tourism Commission. Mr. Douglas Phillips, Mr. Aaron Hennequin, and Rebecca Smith have applied for approval to fill the vacant positions on the Tourism Commission.

BUDGET APPROPRIATIONS:

Not applicable.

RESOLUTION 2023-069

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF SIERRA VISTA, COCHISE COUNTY, ARIZONA; APPOINTMENT OF DOUGLAS PHILLIPS, AARON HENNEQUIN, AND REBECCA SMITH TO FILL VACANCIES ON THE TOURISM COMMISSION, SAID TERMS TO EXPIRE APRIL 30, 2025; AND AUTHORIZING AND DIRECTING THE CITY MANAGER, CITY CLERK, CITY ATTORNEY, OR THEIR DULY AUTHORIZED OFFICERS AND AGENTS TO TAKE ALL STEPS NECESSARY TO CARRY OUT THE PURPOSES AND INTENT OF THIS RESOLUTION.

WHEREAS, Douglas Phillips, Aaron Hennequin, and Rebecca Smith applied for a position on the Commission; and

WHEREAS, four vacancies exist on the Tourism Commission; and

WHEREAS, the reaffirming City Council Policy on filling vacancies when qualified applicants are available.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF SIERRA VISTA, ARIZONA, AS FOLLOWS:

SECTION 1

That the City Council reaffirms its settled policy on appointments to boards and commissions.

SECTION 2

The Mayor and City Council hereby appoints Douglas Phillips, Aaron Hennequin, and Rebecca Smith, said terms to expire April 30, 2025.

SECTION 3

The City Manager, City Clerk, and City Attorney, or their duly authorized officers and agents, are hereby authorized and directed to take all steps necessary to carry out the purposes and intent of this Resolution.

PASSED AND ADOPTED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF SIERRA VISTA, ARIZONA, THIS 14TH DAY OF SEPTEMBER 2023.

Clea McCaa II
Mayor

Approval as to Form:

Attest:

Nathan J. Williams
City Attorney

Jill Adams
City Clerk

Prepared by:
Tony Boone
Tourism and Economic Development Director



City of Sierra Vista

1011 North Coronado Drive, Sierra Vista, Arizona 85635
520-458-3315 - fax 520-458-0584 - www.SierraVistaAZ.gov

APPLICATION TO CITY BOARD/COMMISSION

DATE: June 2, 2023

BOARD/COMMISSION: Tourism Commission

NAME: Douglas Phillips TELEPHONE: [REDACTED] (ONE PER FORM)

E-MAIL ADDRESS: [REDACTED] (HOME) (WORK)

ADDRESS: [REDACTED] Court CITY: Sierra Vista ZIP: 85650

CITY RESIDENT? yes REGISTERED TO VOTE IN CITY? yes

EDUCATION: MS in Education, education administrative certification

OCCUPATION: Retired educator, author, and international/domestic consultant
(IF RETIRED, INDICATE FORMER OCCUPATION)

PROFESSIONAL/COMMUNITY ACTIVITIES: Former activities, Buena High School Site Council, American Southwest Credit Union, Supervisory Community, Sierra Vista Herald Advisory Committee, President, National Council for Geographic Education

QUALIFICATIONS/INTEREST IN BOARD/COMMISSION: Twenty-three published books written primarily on world geography including being one of the author's of the world's largest atlas, Earth.

I have worked and traveled in over 160 nations plus all 50 states and many territories. I believe Sierra Vista and this region doesn't do enough coordinated PR for tourism.

- REFERENCES:
1. John Revak [REDACTED]
(NAME) (ADDRESS) (PHONE)
 2. Victor Walker [REDACTED]
(NAME) (ADDRESS) (PHONE)

THIS APPLICATION WILL BE KEPT ON FILE FOR A PERIOD OF ONE YEAR FROM ABOVE DATE.

AS A CANDIDATE TO A COUNCIL APPOINTED BOARD/COMMISSION/COMMITTEE, YOUR NAME, ADDRESS AND PHONE NUMBER MAY BE AVAILABLE TO THE PRESS AND PUBLIC UPON REQUEST.

Please return completed application to the city clerk at: Jill.Adams@SierraVistaAZ.gov



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APPLICATION TO CITY BOARD/COMMISSION

DATE: 8/11/2023

BOARD/COMMISSION: Tourism Commission

NAME: Aaron Hennequin TELEPHONE: [REDACTED] (ONE PER FORM)

E-MAIL ADDRESS: [REDACTED] (HOME) (WORK)

ADDRESS: [REDACTED] Dr CITY: Sierra Vista ZIP: 85635

CITY RESIDENT? no REGISTERED TO VOTE IN CITY? no

EDUCATION: Doctorate in Strategic Security

OCCUPATION: Owner -- Doc's Watering Hole Company

(IF RETIRED, INDICATE FORMER OCCUPATION)

PROFESSIONAL/COMMUNITY ACTIVITIES: Led the 2023 "Stand Up 4 Freedom Street Fair" Committee, sponsored SV Dad Olympics, The Cochise County Music Festival, Cochise Sheriffs Ride, SV Glow Ride, and various other non-profit fund raisers.

QUALIFICATIONS/INTEREST IN BOARD/COMMISSION: When we opened Doc's Watering Hole we envisioned Sierra Vista to be a weekend getaway destination, but it needed some night life. Since then we have designed events to attract folks to our club from all over Cochise County and the Tucson area, I would like to help bring more business to Sierra Vista.

- REFERENCES: 1. Dianna Cameron
 (NAME) (ADDRESS) (PHONE)
2. Tony Boone
 (NAME) (ADDRESS) (PHONE)

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APPLICATION TO CITY BOARD/COMMISSION

DATE: September 7, 2023

BOARD/COMMISSION: Tourism

NAME: Rebecca Smith TELEPHONE: [REDACTED] (HOME) [REDACTED] (WORK)

E-MAIL ADDRESS: [REDACTED]

ADDRESS: [REDACTED] CITY: Sierra Vista ZIP: 85635

CITY RESIDENT? yes REGISTERED TO VOTE IN CITY? yes

EDUCATION: master's level

OCCUPATION: retired clergy

(IF RETIRED, INDICATE FORMER OCCUPATION)

PROFESSIONAL/COMMUNITY ACTIVITIES: We moved to Sierra Vista almost 2 years ago and I am getting involved in local activities. We love it here & I want to use some of my gifts of vision & strategy to serve with others in making our community to make it the best it can be.

QUALIFICATIONS/INTEREST IN BOARD/COMMISSION: I have served in a variety of non-profit boards and city committees/commissions in previous locations; served on the Urban Beautification Committee in So IN, mayoral appointment to the Senior Citizen's board in N. IN

REFERENCES: 1. Mr. Ron Rich [REDACTED]
(NAME) (ADDRESS) (PHONE)

2. Ms. Ginny Reed [REDACTED]
(NAME) (ADDRESS) (PHONE)

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