



City of Sierra Vista

West End Commission  
Annual Work Program - 2020



# Commission Duties

1. "The Commission shall assist and advise the City Council and the City Manager through the Department of Development Services in the establishment of plans, policies, and strategies relating to the **revitalization** and **enhancement** of properties on the west side of Sierra vista"
2. "The Commission shall assist and advise the City Council in the development of a **continuing plan** for West Sierra Vista"
3. "The Commission shall assist and advise the City on **revitalization activities** on the west side of Sierra Vista."

{Section 2 of Resolution 3843}

# Work Program Purpose

- Details work to be completed by the Commission during the year
- Provides focus for future agendas

# Revitalization & Enhancement Activities

- Private sector support
  - West Sierra Vista Partnership Program
  - Expedited Permitting
  - Code Flexibility (Urban Infill Incentive District)
- Public Realm Improvements
  - West Fry Boulevard/North Garden Avenue Streetscape Renovations
- Park Improvements
  - Timothy Lane Park
  - Soldier Creek Park/James Landwehr Plaza

# Revitalization & Enhancement Activities

- Public Art
  - Water Tower Mural
  - Utility Boxes
  - Private Sector Encouragement through Grant Program
- Special Events
  - West End Fair
  - Strategic Plan calls for evaluating park space in the West End with an eye on creating small event venues
- Establish Entertainment District

# Work Program Discussion

1. What plans/policies/strategies would you like to see addressed this year, if any?
2. Are the revitalization and enhancement activities being pursued in alignment with the goals and objectives of the West End Commission?
3. What are the top three priorities that should be the focus of attention on future agendas?  
What will success look like a year from now?