



# Council Executive Report

Charles P. Potucek, City Manager

September / October 2021

## Highlights

- ➔ The City will host its Annual Tree Lighting and Holiday Market on December 3<sup>rd</sup> and 4<sup>th</sup> at Veterans Memorial Park!
- ➔ Five new officers graduated from the Southeast Arizona Law Enforcement Training Academy on November 18, 2021.
- ➔ Approximately 14,000 people celebrated this year's Oktoberfest celebration! Revenue from the event is estimated at \$84,795.

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## City Manager's Message

We're about to have the last City Council meeting of the year, and I wanted to take this opportunity to wish all of you a very merry Christmas and a happy New Year! While we continued to experience many challenges in 2021, there were also many bright spots. Revenue continues to come in higher than expected for the first five months of the fiscal year, and while I don't expect this trend to continue forever the additional funds are always very welcome. There will be many opportunities for the budget next year, and that process is right around the corner.

I am thankful as always for the exceptionally hard work I continue to see from city staff. While we are short in many areas, especially in the police department, Refuse section, SEACOM, and various Parks, Recreation, & Library divisions, existing staff step up time and time again to cover open shifts and work long hours. I am grateful for their continued hard work and many hours put in. There are multiple efforts underway to fill vacant positions, and in good news on that front, you'll see our five newest police officers in the next couple pages. We've also had some great new hires in our public works department who we look forward to welcoming soon.

Although it's the end of the year, December is just as busy as ever. Staff are hard at work on many projects, strategic plan items, and events. Many updates are throughout this report, particularly on the Fry Boulevard improvements (where the center turn lanes recently reopened), the EMS station construction, road improvements for Charleston and the extension of Avenida Escuela, and the airport improvements and the new sign, just to name a few. I'm also pleased to report that the Statement of Qualifications (SOQ) was advertised for the design of the improvement and expansion of the animal control center. SOQs are due by December 20.

## Upcoming Council Meetings

(City Hall Council Chambers except where noted)

Dec. 7, 3:00 p.m. – Work Session

- City Manager Update

Dec. 9, 5:00 p.m. – Council Meeting

~~Dec. 21, 3:00 p.m. – Work Session~~

- ~~• City Manager Update~~

CANCELLED

~~Dec. 23, 5:00 p.m. – Council Meeting~~

- CANCELLED

Dec. 24 – City offices closed in observance of the Christmas Day Holiday

### City Manager's Office Contacts

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For this procurement staff will be using a Construction Manager at Risk (CMAR) method to plan the project in an effort to control costs and keep the project within budget.

As always, if you have any questions, please don't hesitate to reach out to Victoria or me.

Chuck Potucek, City Manager

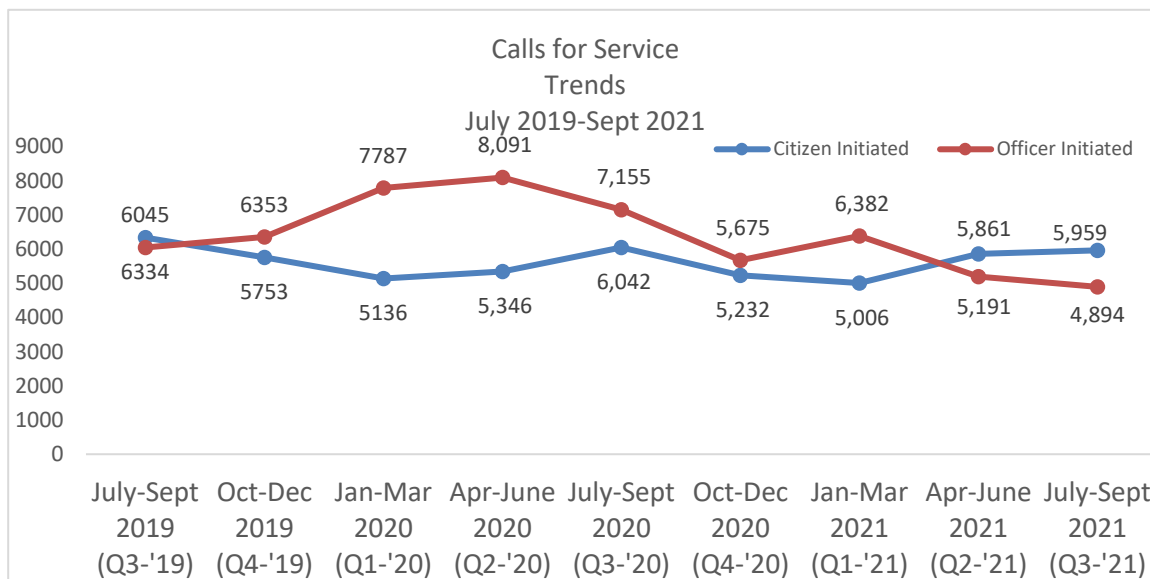
# Police Department

## Southeast Arizona Law Enforcement Training Academy Graduation

The Southeast Arizona Law Enforcement Training Academy (SEALETA) graduated Class 21-2 on November 18, 2021. This is the sixth class to graduate from SEALETA since its inception in 2019. Five recruits from the Sierra Vista Police Department graduated and will now begin field training at the department. Below are before and after photos of the five new officers. (From left to right: Officer Daniel Molina, Officer Peyton Maxwell, Officer Jeromy McGee, Officer William Goodman, and Officer Robert Jackson)



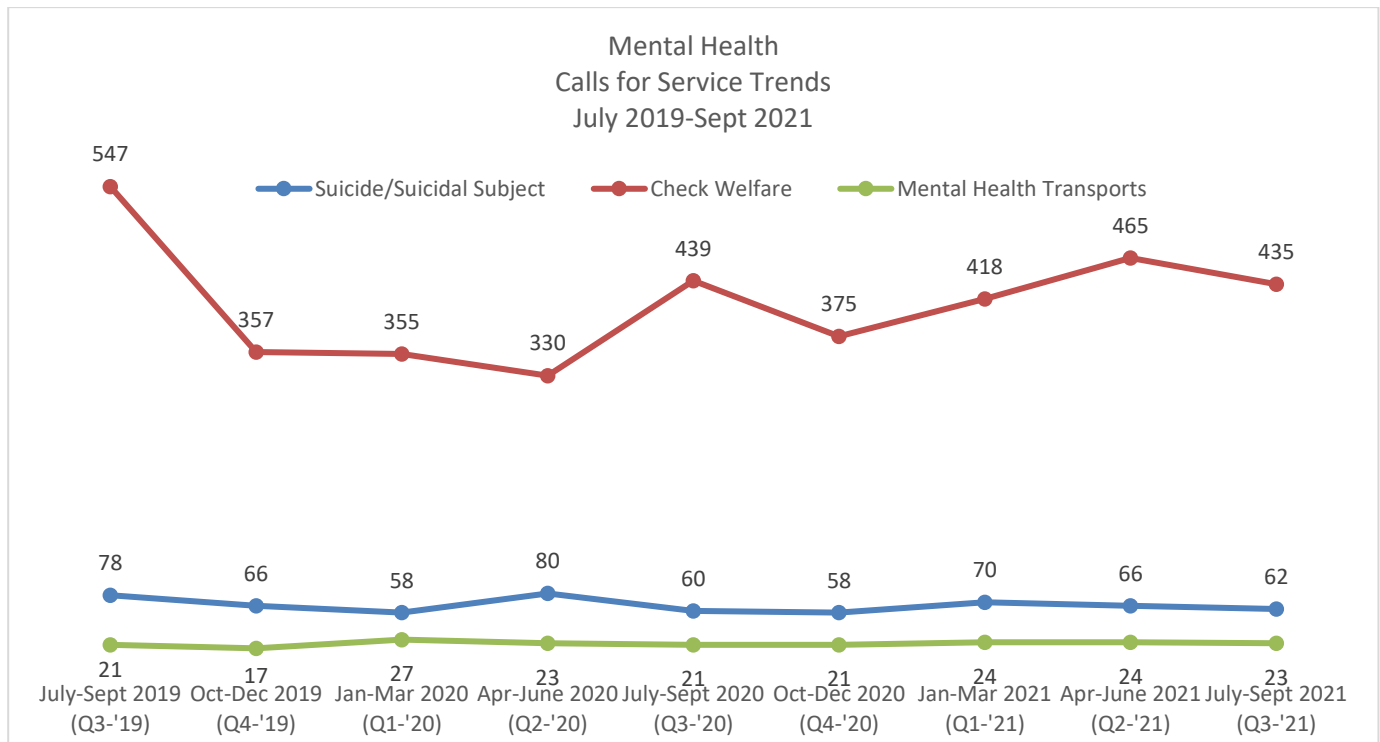
## Calls for Service



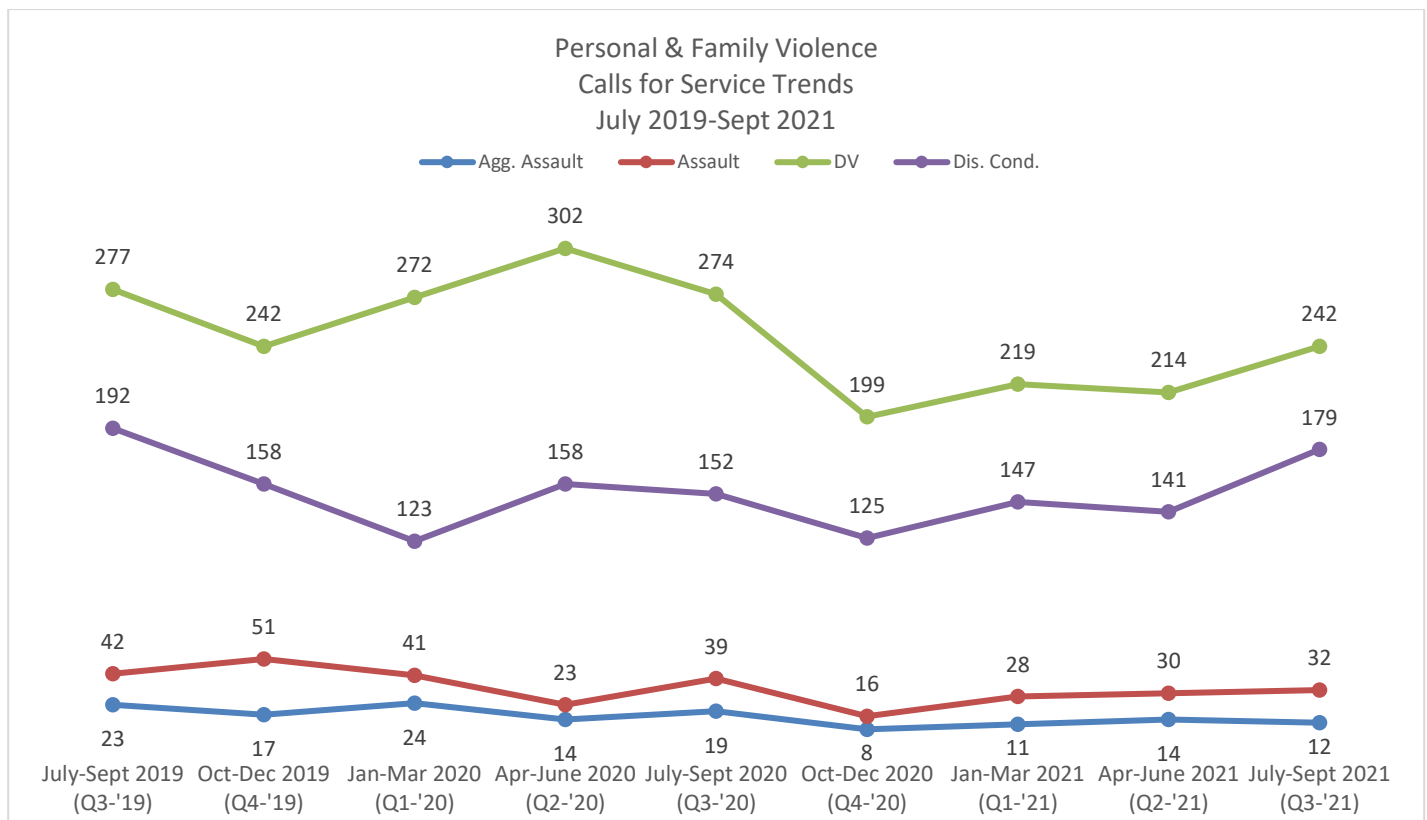
In Q3-2021, officer-initiated calls for service continued to drop below citizen-initiated calls for service. Overall staffing challenges has resulted in less patrol officers available to respond to citizen-initiated calls for service. While

officers are able to keep up with demand on citizen-initiated calls for service, they have less time to devote to proactive enforcement. Officers proactively generated 4,894 calls for service and citizens initiated 5,959 calls for service. In total, the department handled 10,853 calls for service in Q3-2021. The graphs below depict calls for service handled by the department from Q3-2019 through Q3-2021. It should be noted that these represent calls for service as reported to the department's dispatch center and do not represent whether the officers determined an actual crime was committed.

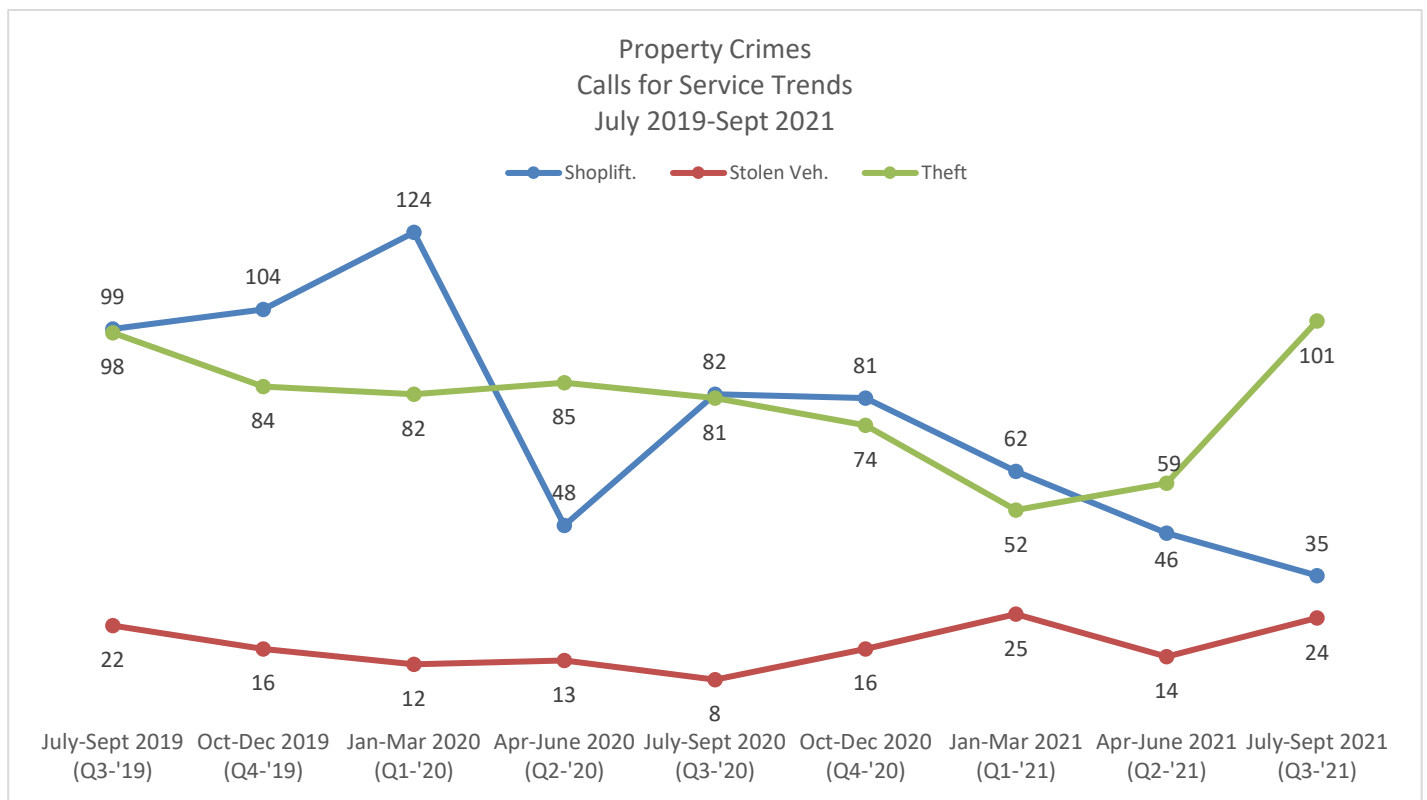
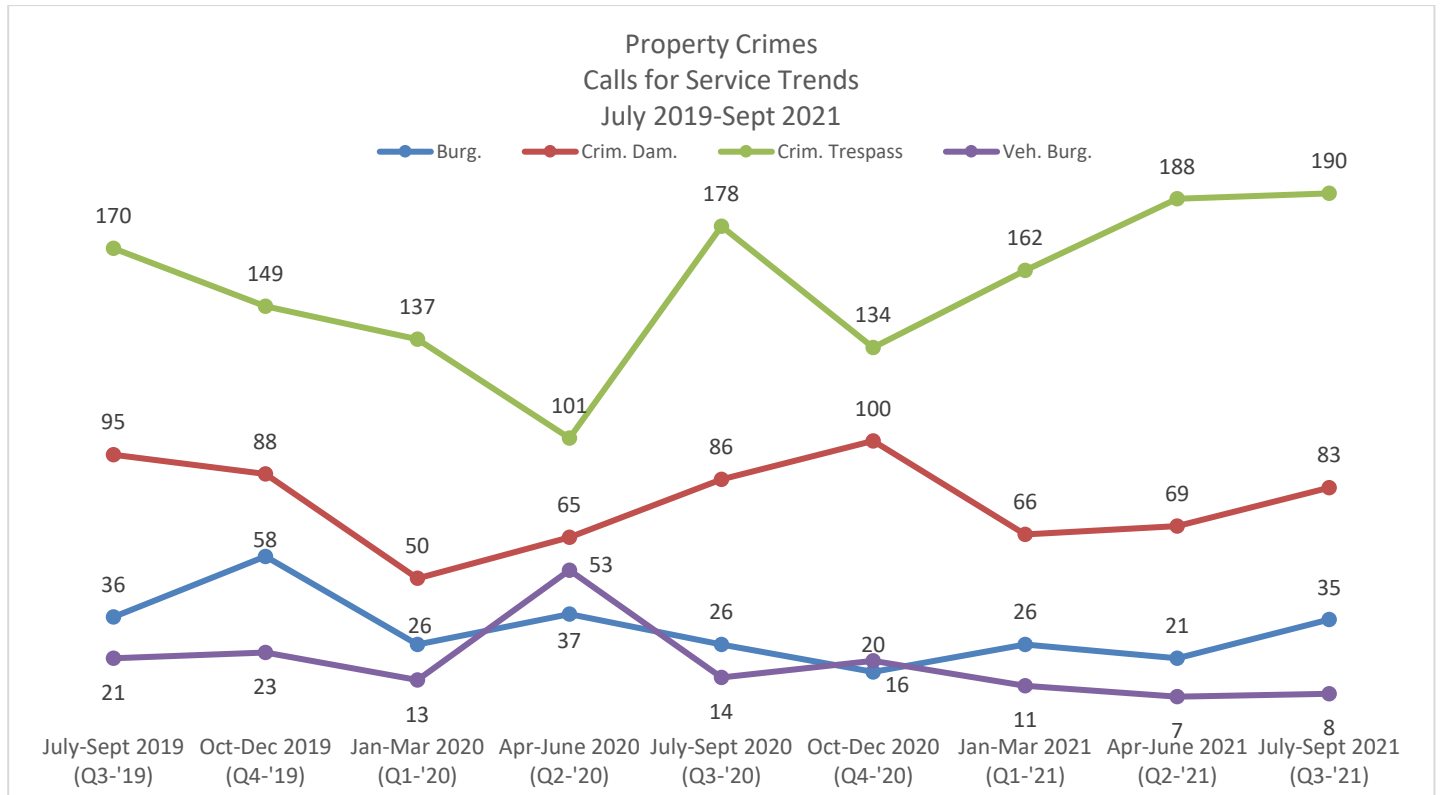
## Mental Health Calls for Service



## Personal & Family Violence Related Calls for Service



## Property Crime Calls For Service



# Sierra Vista Fire and Medical Services (SVFMS)

## COVID-19

COVID-19 is still very active in our community. SVFMS will continue to use the operational changes consistent with CDC guidelines to ensure care of all patients during and after the COVID-19 pandemic. These changes have proven to be more efficient and effective for our operations and ensure we are doing everything possible to keep our patients and staff safe.

## Station 4

The EMS station is making huge progress, and crews and staff drive by daily to check on it. The estimated completion date is April 2022. Staff, with the assistance of Human Resources, is in the process of hiring additional personnel to ensure readiness once the station opens. In addition, the newly hired staff will assist current personnel as we continue to see a record number of incidents in and throughout our automatic and mutual aid response areas.

## Paramedic School

SVFMS currently has five paramedic students enrolled in the Cochise College program. The program selection process in house is very competitive. This is the most students we have had in class at one time. With multiple retirements occurring in the coming years, we are ensuring that our Paramedic numbers stay above average. This will enable us to continue having multiple advanced life support (ALS) personnel on scenes.

## Aerial Apparatus

The SVFMS physical resource committee (PRC) with the guidance of city procurement selected Hughes Fire Equipment to purchase our new Pierce Enforcer 107' Quint Ladder. The Aerial Apparatus is set to be delivered towards the end of the fiscal year. Once in service, the Aerial will be housed out of Station 2 on Avenida Cochise.

## Incident Numbers

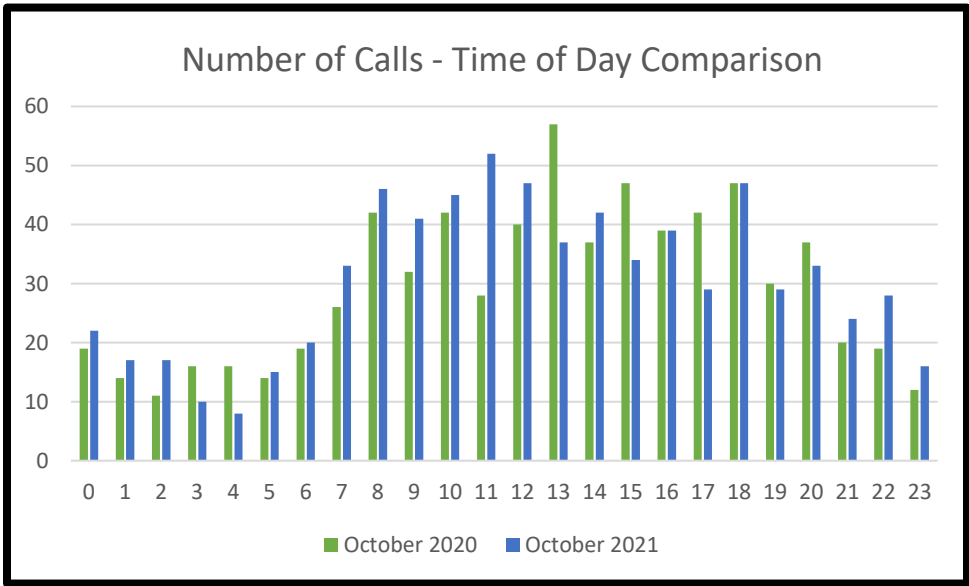
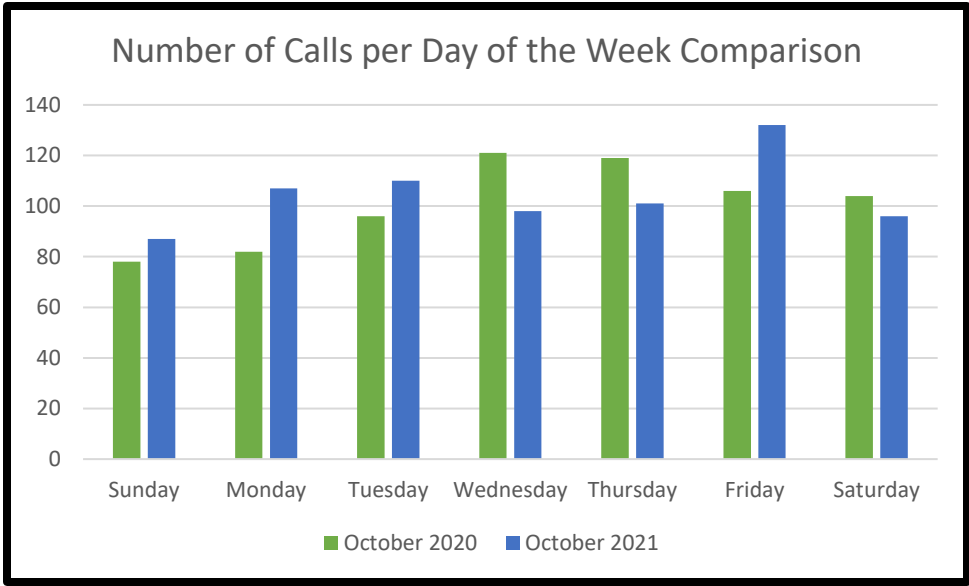
Year to date Total Incidents	2021	7,237
	2020	6,174
<b>October Totals</b>		
Total Calls run	2021	731
	2020	627
Total Calls on FH	2021	29
	2020	40
Auto Aid Given	2021	62
	2020	37
Auto Aid Received	2021	78
	2020	88

## Unit Responses

### October Totals

Engine 201	2021	210	
	2020	192	
Truck 202			
	2021	157	
	2020	147	
Engine 203			
	2021	146	(31 transported)
	2020	125	(18 transported)
Medic 201			
	2021	204	(102 transported)
	2020	208	(127 transported)
Medic 202			
	2021	180	(102 transported)
	2020	159	(99 transported)
Medic 204			
	2021	70	(46 transported)
	2020	40	(28 transported)
Medic 205			
	2021	25	(19 transported)
	2020	35	(17 transported)
Medic 206			
	2021	0	(0 transported)
	2020	0	(0 transported)

Nature Codes		Nature Codes		Nature Codes	
Abdominal Pain	8	EMS-Standby	2	Power Line	3
Abdominal Pain Up	8	Fainted	8	Preg Up	1
Allergy	2	Fall Inj	22	Pregnancy	1
Allergy up	3	Fall Inj Up	43	Res Fire	3
Altered LOC	27	Fire Alarm	29	Seizures	10
Assault EMS	5	Fire Assist	23	Seizures Up	9
Back Pain	6	Ft Huach Backfi	3	Sick Person	105
Back Pain Up	1	Hazmat	7	Smoke Inv	5
Bleeding	16	Hazmat Up	2	Snake Fire	16
Bleeding Up	13	Headache	2	Special Rescue	1
Breathing Prob	91	Heart Pro Up	16	Stab/GSW/Pen	3
Brush Up	1	Lift Assist	51	Stroke/TIA	15
Cardiac Arrest	8	Medical Alarm	11	Suic/Psy Up	4
Chest Pain	26	Mut Aid-Ft. Hua	1	Suic/Psych	7
Choking Up	4	Mutual Aid	1	Traum Inj Up	4
CO/INH/Haz	2	MVA	18	Traum Inj	9
Code 1 Trans	13	MVA Up	9	Unconscious	18
Diabetic	4	Outside Fire	5	Unk Problem	4
Diabetic Up	5	Overdose	3	Veh Fire Up	1
Electric Haz	4	PD Assist	1	Vehicle Fire	4
Electrocution	1	Poss Deceased	3		





# Community Development

## Planning & Administration

- **CDBG PY 2020 Consolidated Annual Performance and Evaluation Report (CAPER).** On September 23, 2021, the City Council held a public hearing and approved the submission of the City's CAPER to the U.S. Housing and Urban Development. The CAPER describes the activities undertaken during the program year beginning on July 1, 2020, and ending June 30, 2021, using federal Community Development Block Grant funds.
- **CDBG-CV Cares Act Funding (United Way Emergency Crisis Fund)**

The City's Subrecipient Contract with the United Way of Sierra Vista and Cochise County, Inc., to coordinate and distribute emergency crisis funds for basic needs/services to assist community members impacted by COVID-19, was concluded at the end of September. As required by the Contract, the United Way provided the City a final report documenting the overall use of funds and beneficiaries. Here are the highlights:

- **Rent Assistance.** Partnering with St. Vincent De Paul, the CARES Act funds helped ensure 345 families (600 persons - including 261 children) were able to remain in their homes.
  - **Utility Assistance.** Partnering with St. Vincent De Paul, CARES Act funds helped ensure 214 families (582 persons - including 301 children) were able to remain in their homes with working utilities.
  - **Food Assistance.** Partnering with the Sierra Vista Dream Center Food Distribution, CARES Act funds helped feed more than 2,000 families, as well as food boxes for area non-profits (Peaches Pantry, St Vincent De Paul, Operation 13:2) and local churches.
  - **Employment Assistance.** Partnering with Lopez Resume Services, the CARES Act funds provided civilian and federal resume writing services and job service techniques to 499 community members.
  - **Mental Health Assistance.** Partnering with Pegues & Tucker and Stefanie Hughes, CARES Act funds provided mental health workshops covering a wide range of topics including depression and coping with the pandemic to 450 community members.
  - **Homeless Hotel/Motel Vouchers.** Partnering with Good Neighbor Alliance, CARES Act funds were used to cover hotel/motel vouchers to 126 members of the community when the emergency shelter was at capacity.
  - **Good Neighbor Alliance Assistance.** CARES Act funds were used to purchase heavy duty washers and dryers at the Samaritan Station. GNA was also able to restore their shower program hours from two to three hours and increase the hours for their outreach specialists to make contact and offer assistance to homeless persons in need.
  - **K-12 Education Assistance.** CARES Act funds were used to purchase additional school and cleaning supplies via 125 gift cards to Staples that were distributed to teachers. Computers were also purchased for after school tutoring services.
- **Commission on Disabilities Issues (CODI).** In September, the members of CODI met to discuss the following:
    - Officer Scott Borgstadt presentation / Q&A regarding SVPD's handling of disability related issues.

- Staff briefly discussed a proposal for hosting a NAMI/NAMI-like event digitally, creating a hub page on the City’s website that links to live “online booths” hosted by local non-profits during a set date/time. This is within our capabilities, as confirmed by Sierra Vista’s IT Department, and can be hosted through Microsoft Teams.
  - The newest Sierra Vista Park Master Plan was approved by Council, which contains many proposals for ADA accessible amenities, pathways, and parking lots. Improvements are expected between 2021 and 2032.
  - Additional grant funding was received by the City for sidewalks and shared use paths around the City as part of federal Covid relief funds and the FTA.
  - Wayfinding signage is being added around City Hall to direct visitors to ADA compliant parking, which may be ordinarily difficult to find for newcomers.
  - Lisa Quinones, a senior program coordinator with the Building Healthy Communities University of Arizona Cooperative Extension program, introduced herself to the commission.
- **West End Commission (WEC).** The WEC met in September to receive information on the Barn Quilts proposal from Janet Wilcox, discuss work associated with the Finding of Necessity Study and Area Wide (Redevelopment) Plan, and receive updates related to construction work on West Fry Boulevard/North Garden Avenue and current Community Development projects. Staff shared relevant objectives from the Council’s Strategic Plan and how current projects and initiatives relate to the broader history of planning on the West End starting with the Downtown Neighborhood Commission.
  - **Planning and Zoning Commission (P&Z).** The P&Z met in September to continue their evaluation and appraisal of the City’s General Plan, VISTA 2030. Staff covered the following chapters: Transportation and Circulation; Open Space; Environmental Planning; Cost of Development; Water Resources; Conservation; Parks and Recreation; and Housing and Neighborhoods. Staff’s review of the remaining elements of the plan will be presented at a P&Z Work Session in November. The essential findings and conclusions of this year long review process will be presented at a future City Council work session early next year.
  - **Development Review Committee (DRC).** On September 1, 2021, the DRC approved a site plan application for a 10,426 sq. ft. building addition at 660 S. Coronado Dr. (Haven Health). On September 14, 2021, the DRC approved site plan application involving an expansion to the Culver’s parking lot on the adjoining lot to the north.
  - **Water Sense Toilet Rebate Program.** The City continues to average approximately three rebate applications per month to replace old toilets with new EPA water sense approved toilet that uses 1.28 gallons or less per flush (limit two per household).

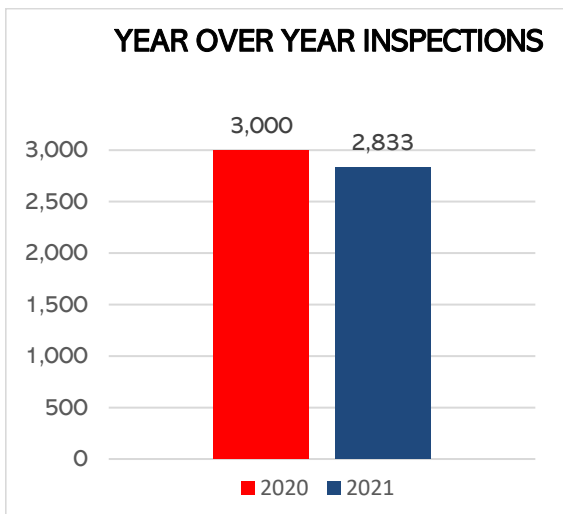
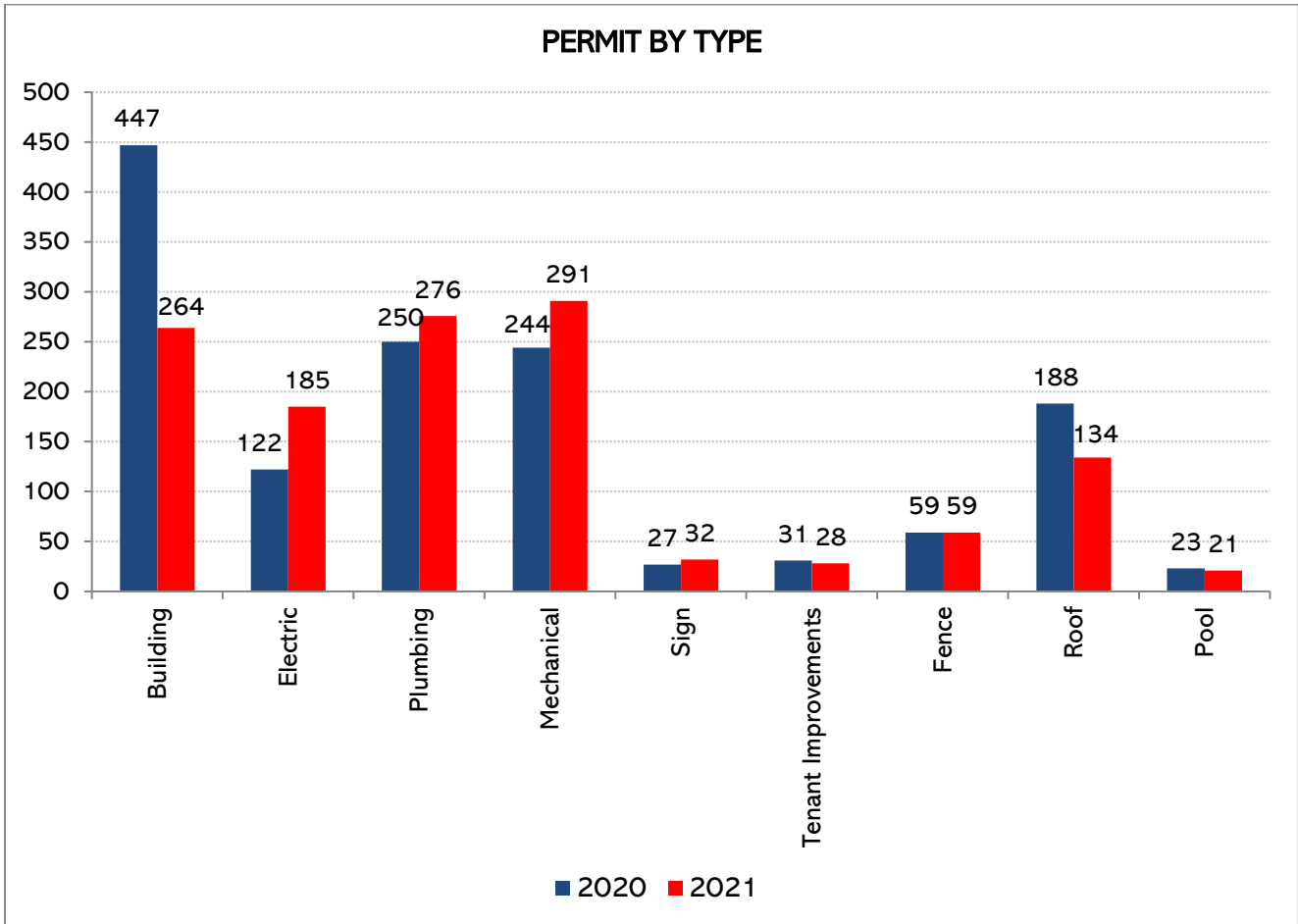
## Building & Inspection Services

The following projects were reviewed/inspected during this reporting period:

<b>PLANS UNDER REVIEW</b>		
<b>PROJECT NAME</b>	<b>PROJECT TYPE</b>	<b>PROJECT ADDRESS</b>
Casa Del Sol - Phase 2	Apartment New	1020 S Carmichael Ave
Chill Factor Hookah Lounge	Tenant Improvement	833 E Fry Blvd
Cochise Dental	Tenant Improvement	66 N Garden Ave
Colin Powell Learning Center	Tenant Improvement	4525 Campus Drive
Community Baptist Church	Tenant Improvement	1763 Paseo San Luis
FHYZICAL SV	Tenant Improvement	1849 Paseo San Luis
Jo 2 Go	Commercial New	125 South Avenida Escuela
PDS Elementary - Shade Structure	Accessory Commercial	5142 Paseo Las Palmas
Pepsi	Commercial New	175 W Kayetan
Salvation Army	Addition - Commercial	180 E Wilcox
Sierra Grande Clubhouse	Tenant Improvement	500 S 7th St
Sierra Vista Surgical Center	Commercial New	N/A
<b>PLANS APPROVED</b>		
<b>PROJECT NAME</b>	<b>PROJECT TYPE</b>	<b>PROJECT ADDRESS</b>
Haven Health	Addition - Commercial	660 N Coronado Drive
Navy Federal Credit Union	Tenant Improvement	440 N Hwy 90 #B4
Popeyes Chicken	Commercial New	467 E. Hwy 90
Sky Island Apartments	Tenant Improvement	600 Charles Drive
<b>PERMIT ISSUED/UNDER CONSTRUCTION</b>		
<b>PROJECT NAME</b>	<b>PROJECT TYPE</b>	<b>PROJECT ADDRESS</b>
Berean Academy	Accessory Commercial	1169 N Columbo Ave.
Buena High School - Shade Canopy	Accessory Commercial	5225 Buena School Blvd
Canyon De Flores - Dental Office Expansion	Tenant Improvement	3477 Canyon De Flores (B)
Chiricahua Community Health - #200 & #600	Tenant Improvement	155 Calle Portal
COSV Garden Ave & Fry Blvd improvements	Addition - Commercial	1011 North Coronado Dr
COSV Fire Station #4	Commercial New	2051 S 7th St
Culver's Drive Thru Expansion	Tenant Improvement	632 S Hwy 92
Dish Wireless	Cell Tower Modification	1045 S Lenzner Ave
Dish Wireless	Cell Tower Modification	3616 E Little Hill Lane
Dutch Bros Coffee	New Commercial	475 N Hwy 90
FHASD Maintenance - Ft Huachuca School	Tenant Improvement	47120 Rucker St
Frys Food - expansion existing p/up & parking	Tenant Improvement	4351 E Hwy 90
Ginny Francis - New Stucco Façade	Tenant Improvement	1500 E Fry Blvd
Immanuel Lutheran Church	Tenant Improvement	2145 S Coronado Dr.
Johnson Controls	Cell Tower Modification	4481 Campus Drive (A)
Kristen Vasquez - Interior Renovations	Tenant Improvement	125 E Fry Blvd (2)
Mister Carwash	Tenant Improvement	3850 MLK Pkwy
Park Professional Building	Tenant Improvement	2700 E Fry Blvd
PC's Lounge	Tenant Improvement	4700 E Hwy 90

PXPHX00237A	Cell Tower Modification	4253 Enterprise Way
Safeway - New Drive Up & Go Storage inside	Tenant Improvement	2190 E Fry Blvd
SEABHS	Commercial New	4721 Campus Dr
Sierra Vista Electronics	Tenant Improvement	55 S Highway 92, #F
Sierra Vista Mall - Outlet S#2531	Tenant Improvement	2200 EL Mercado Loop
Sierra Vista Methodist Church	Accessory Commercial	3225 St Andrews Drive
SSVEC - Wilcox Office	Tenant Improvement	311 E Wilcox
The Copper Oven	Tenant Improvement	185 E Wilcox Drive
TI Flooring Company	Tenant Improvement	346 E Fry Blvd
T-Mobile @ Teleperformance	Cell Tower Modification	4253 Enterprise Way
Tombstone Brewery	New Commercial	332 N Garden Ave
U of A Groth Hall	Tenant Improvement	1140 Colombo Ave
U-Haul - outdoor canopy	Accessory Commercial	2011 E Fry Blvd
Vista Bella - New building #7 (fire)	Apartment New	77 El Camino Real
Vista Bella - Tenant Improvements	Tenant Improvement	77 El Camino Real
We Frame It - ADA Ramps	Tenant Improvement	590 E Fry Blvd
<b>PROJECT COMPLETED</b>		
<b>PROJECT NAME</b>	<b>PROJECT TYPE</b>	<b>PROJECT ADDRESS</b>
Rainey Pain	Tenant Improvement	125 South 2nd Street
T-Mobile - modify existing Tower	Cell Tower	2047 S Hwy 92
Mountain Vista MHP - Club House	Tenant Improvement	700 S Carmichael

## YEAR TO DATE PERMIT STATISTICS (JAN-OCTOBER)



CONSTRUCTION TYPE	NEW CONSTRUCTION	
	2020	2021
SINGLE-FAMILY UNITS	79	45
SINGLE-FAMILY ADDITIONS	9	7
MANUFACTURED HOME UNITS	54	29
MULTI-FAMILY UNITS	0	0
COMMERCIAL (SQ. FT.)	0	22,165

## Code Enforcement

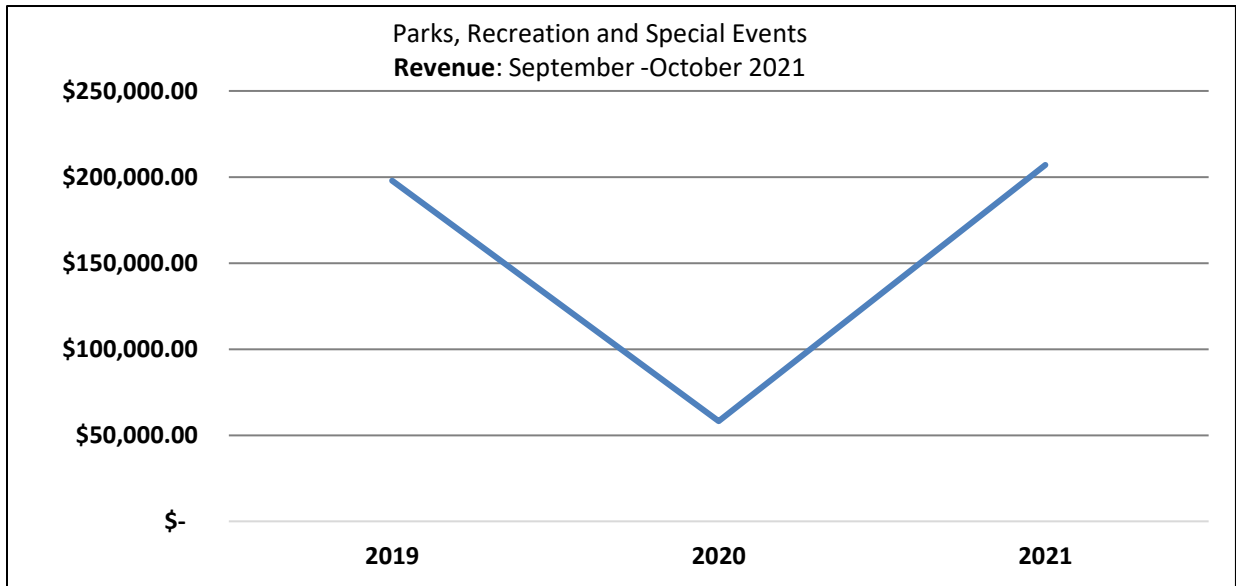
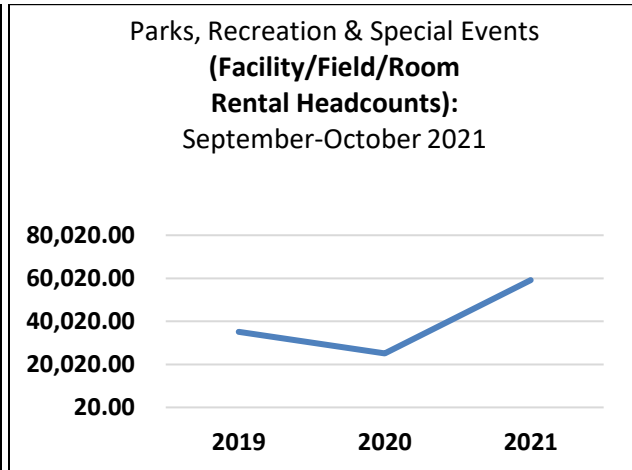
As is typical during Monsoon season, and particularly this year with the higher-than-average rainfall, the greatest number of resident complaints received during the reporting period concerned overgrowth. Code Enforcement Officers continue to provide contact assistance to the City's utility billing function for those accounts that are overdue (28 door hangers during the reporting period, 364 year-to-date). Several abatements were carried out to resolve property maintenance violations or to secure structures including a court-ordered demolition at 140 E. Busby Drive.

CODE REFERENCE	COMPLAINT	REPORTING PERIOD SEPT-OCT (2021)	DESCRIPTION
150.25.4	ALLEYWAY MAINTENANCE	5	OVERGROWTH, OBSTRUCTION, DEBRIS INTERFERING WITH USE OF ALLEYWAY
150.23.3	ANIMAL WASTE	4	EXCESSIVE ANIMAL WASTE ON PRIVATE PROPERTY
150.23.21	ATTRACTIVE NUISANCE	1	MAINTAINING A CONDITION THAT IS DANGEROUS TO YOUNG CHILDREN AND WHICH MAY ATTRACT THEM
150.23.20	BLIGHT	1	UNSIGHTLY, UNSAFE, OR UNSANITARY CONDITIONS
150.23.14	CLEAR VISION	2	OBSTRUCTING CORNER VISIBILITY
90.11	DOMESTIC FOWL	1	COOP LOCATION, CONDITION, ODORS, NUMBER
150.24.A	ILLEGAL DUMPING	3	DEPOSITING LITTER OR DEBRIS ON ANY LAND
150.23.17	INOPERATIVE VEHICLE	8	NO REGISTRATION, FLAT TIRES, DISABLED MOTOR
150.23.8	JUNKYARD DUMPING GROUND		EXCESSIVE WASTE, ABANDONED PROPERTY, JUNK BEING STORED ON PROPERTY
150.25.1	LITTER/DEBRIS	14	GARBAGE, WOOD, CANS, ETC. LITTERING A PROPERTY
150.25.5	OVERGROWTH	86	TALL GRASS & WEEDS (OVER 12")
91.11.B.1	RIGHT-OF-WAY ENCROACHMENT	5	OBSTRUCTION, NON-PERMITTED IMPROVEMENT IN PUBLIC RIGHT-OF-WAY
71.02.C	RV/TRAILER PARKING	2	LONG TERM STORAGE OF RV/CAMPER/TRAILER ON PUBLIC STREET
150.25.1	SANITATION	1	NO SANITATION SERVICE/TRASH BUILD UP
150.23.13	SIDEWALK OBSTRUCTION	32	ANYTHING OBSTRUCTING A 36" WIDE PATHWAY OR 80" OVERHANG
150.18.A	UNSAFE STRUCTURE	1	UNFIT FOR HUMAN HABITATION/STRUCTURALLY COMPROMISED
<b>TOTAL</b>		<b>166</b>	

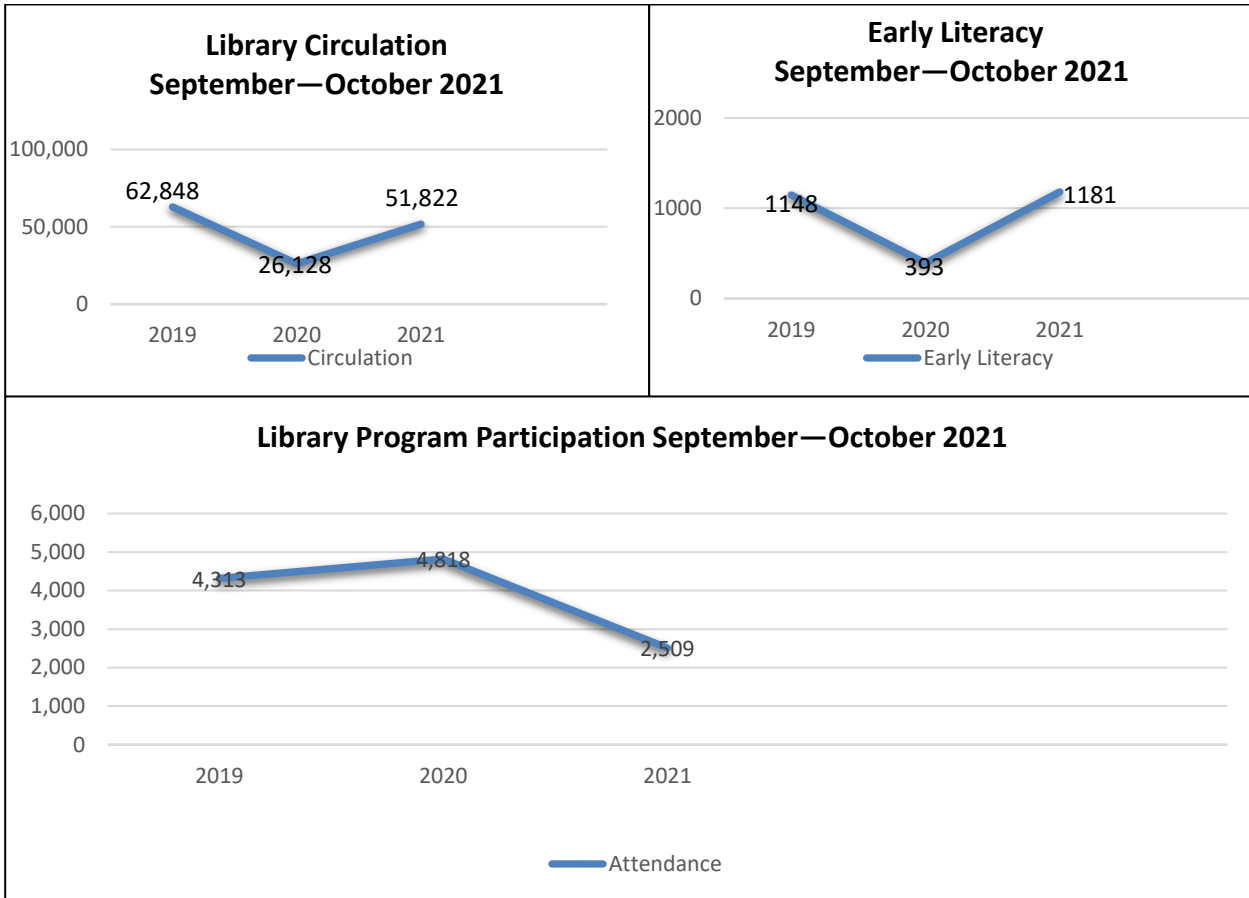
# Department of Parks, Recreation, and Library

## September - October Dashboard (Years: 2019 vs. 2020 vs. 2021)

<b>Parks, Recreation &amp; Special Events Revenue: Sept. – Oct.</b>	<b>\$207,024</b>
<b>Parks, Recreation &amp; Special Events Program Attendance: Sept. – Oct.</b>	<b>3,670</b>
<b>Parks, Recreation &amp; Special Events Rentals: Sept. – Oct.</b>	<b>59,164</b>



<b>Library Circulation: September—October</b>	<b>51,822</b>
<b>Library Program Participation: September—October</b>	<b>2,509</b>
<b>Early Literacy Participation: September—October</b>	<b>1,181</b>



## Annual Oktoberfest

Our Oktoberfest celebration this year saw record numbers in attendance and revenue with an estimated crowd of 14,000 people and \$84,795 earned. The Carnival also reported record sales on all 3 days of carnival operation.

Staff sold a little over 11,000 beer tickets and just over 5,900 soda tickets! This equated to sales of 83 kegs of beer, 150 bottles of wine, and 28 bottles of Jägermeister. That’s a lot! Amazing volunteers from the Parks and Recreation Commission assisted in the Beer Tent and department staff did a great job ensuring that everyone had a great time.







Craft, Food and Commercial vendors in attendance were very appreciative of all of the staff and reported great sales on both days.

The event featured entertainment by “The Hamptons” on both Friday and Saturday night, and our own community “Oompah-pah” band provided entertainment in the Tent.

## Vineyards In The Park

Approximately 600 attendees enjoyed a relaxing day in the park listening to jazz music and sampling from six vineyards: Twisted Union, Charron, Su Vino, Golden Rule, Hannah’s Hill, and Wilhelm. Vineyards reported very good sales and were very happy with the day. The Huachuca Art Association was pleased with the layout and thought the vineyards added a nice touch to the Art in the Park atmosphere. We can’t wait to do it again!



## Concerts In The Park

September closed out the season for the Concerts in the Park series. Featured in September was the Sierra Vista Community Band and the Desert Swing Band. Each concert had a respectable turnout of close to 150 people. The community enjoyed the cooler nights under the stars listening to music and being able to gather again. The bands loved they were able to play for their community and share their talents.



## High Desert Classic Pickleball Tournamanet



The 2<sup>nd</sup> Annual High Desert Classic pickleball tournament held on September 29 was a huge success. The event brought over 150 participants playing up to four days of pickleball. Staff estimate that over 60% of those participating lived outside the Sierra Vista area. The Parks and Sports Divisions spent some time tidying up the area around the courts, making for an excellent venue for the players and spectators.

## Tsunami Night

The Cove hosted the Fall Break Tsunami night on October 15. With 136 pre-sales and 253 at the door for a total of 389 attendees, this was a strong turnout for a fall event. Patrons and staff alike enjoyed the sounds of the live DJ, and pizza and soda were available for all participants. Staff look forward to providing future Tsunami Nights and other events throughout the remainder of the year.



## Veterans Memorial Park Tot Turf – Consolidated Master Plan Project

From October 4<sup>th</sup> thru October 8<sup>th</sup> the much-needed repairs to the tot turf at Veterans Memorial Park Playground were performed. Parks maintenance staff set up a temporary fence to keep the public off the improvements until they were finished. The great weather allowed contractors to finish the scheduled installation a day ahead of schedule. The finished product looks great and provides a safe and accessible play surface for children.



## Parks Maintenance

September and October bring the Parks Maintenance staff into their heaviest two months of events utilizing Veterans Memorial Park and all its amenities. This year there were consecutive weekend events for 7 straight weekends running from September 11 thru October 23<sup>rd</sup>. Parks Maintenance support for these events ranges from fence setup and onsite support during City events to providing support for private events. They are responsible for setting up bleachers, tables, trash cans and providing the all-important blue staking to protect our irrigation and electric main line. With so many events utilizing our largest park, there is about 4 weeks of maintenance on our grass and irrigation systems to make sure everything is working correctly after this heavy park usage. They do all of this while continuing to exceed our standard of care in all of our other outdoor public spaces simultaneously. We appreciate the efforts of our Parks Maintenance Staff and receive many compliments from park-goers on how nice our public spaces are kept. Job well done!





## Out of this World Programming at the Museum!



Throughout the month of October, the Department of Parks, Recreation, & Library hosted unique educational and recreational activities around the upcoming launch of NASA's James Webb Space Telescope. Museum Curator Elizabeth Wrozek coordinated interdivisional events with the library, pottery studio, family programming, parks, and sports to offer a variety of space-themed programs and a multi-site Webb Telescope exhibition. The activities targeted audiences of different ages, abilities, and interests, pulling different demographics into new spaces to also highlight department resources.

The community events were part of a larger collaboration between the City, Patterson Observatory, and Huachuca Astronomy Club, in partnership with NASA, to engage the community on Webb.

The partnership included collaboration with the Arizona State University for Webb Across Arizona (WAA), which promoted statewide events. Younger attendees especially enjoyed WAA's Passport to the Stars program where they could earn NASA prizes by attending Webb events and vying to be the superfan who attends the most and wins a special prize. With more events in Sierra Vista than any other location in the state, and potentially the most nationwide, our fingers are crossed that the superfan will be from the Sierra Vista area!

Participants learned a lot and had fun celebrating this historic moment in space exploration! Overall program attendance is estimated to be over 500 people, with some traveling in from neighboring communities and many attending multiple events. Our local programs garnered national attention for the city and Patterson Observatory with the National Institute for STEM Education Network (NISE Network) and featured our activities on social media and the Space Science Institute (SSI). These organizations highlighted our programs during training sessions discussing engaging audiences about Webb. Pretty cool!

## Textile Arts at the Library

The Library's Textile Arts program continues to be a popular program among youth ages 10 and up.

In this particular program series, young people learn various textile skills such as hand sewing or weaving by completing a different, relatively simple project each month. The projects are frequently wearable but are always displayable like the adorable example on the right. In October there were 15 attendees who learned how to make a spooky soft friend, with each participant putting their own spin on their new artistic endeavor. This is a fun way to spend an afternoon with your friends, while also coming away with new life skills. Make sure to pay attention to the library calendar for future textile arts events and offerings.



## Process Art Programs



Beginning in July 2021, Youth Services Librarian Erica Merritt began a series of process art programs for 2–5-year-old children called “Art for Little Hands”. Process Art is an open-ended art experience in which the child is in control of what is created without being given step-by-step instructions. This allows the child to get lost in the experience of an art project. Some of the benefits of process art are self-regulation, creative thinking, experimentation, and building confidence. While the children are working on their project, caregivers are reminded to let the children do the bulk of the work with little to no assistance from them. It’s a good chance for the adults to sit back and let their children take the artistic reins.

Each month Miss Erica provides a new art project for children to try. Each program requires pre-registration and every month the program fills up. Depending on how messy the project is, the program is held either at the Sierra Vista Library or the Pottery Studio at the OYCC. So far, the children have created tote bags with animal stamps (pictured here), Jell-O painted canvases, monoprints, and fall lanterns. Children love the program because they get to try different things and get messy, and parents love it because the kids are getting to make messy art and they don’t have to clean it up!

## Commission Updates

**Library Commission:** Did not have a quorum this quarter.

**Youth Commission:** Meetings on hold pending membership applications.

**Cultural Diversity Commission:** The Commission on Cultural Diversity met on October 5 and hosted Equal Opportunity Leader SSG Watkins from Fort Huachuca to learn about their events and foster a beneficial relationship to better promote diversity. The commission meets the first Tuesday of the month at 5:15 p.m. in the library conference room.

**Arts & Humanities Commission:** The commission hosted a chalk event at the City’s “Rec and Roll” event outside the Sports Complex in October. There was not meeting in October, but Virginia Thompson from Cochise College will join the group in November to discuss this year’s Youth Arts Festival.

**Parks and Recreation Commission:** The Parks and Recreation Commission met on September 7<sup>th</sup> and October 5<sup>th</sup>. Agenda items discussed were the upcoming commission park cleanup project; rock placement at Soldier Creek Park; public use of facilities during tournaments and private rentals; and an update on the Parks Master Plan. On Saturday, October 16<sup>th</sup> the commission had a park cleanup project at Summit Park where they painted the fence, accomplished some other general maintenance, and cleaned up inside of the park from the October wind storm. They did a fantastic job that is greatly appreciated. The next meeting of the Parks and Recreation Commission will be held in-person at the Oscar Yrun Community Center on November 2<sup>nd</sup> at 5:30 p.m.

## **Upcoming Events:**

**November 6: Pearce Wine Trail Tour –  
Departs from Ethel Berger Center -  
8:30AM**

**November 16: Senior Holiday Dinner -  
Ethel Berger Center - 4:00PM**

**December 3 & 4: Annual Tree Lighting  
and Holiday Market – Veterans  
Memorial Park – 3<sup>rd</sup> 4:00PM –  
11:00PM / 4<sup>th</sup> 11:00AM – 11:00PM**

**December 11: Yuletide Bazaar – Ethel  
Berger Center - 9:00AM – 3:00PM**

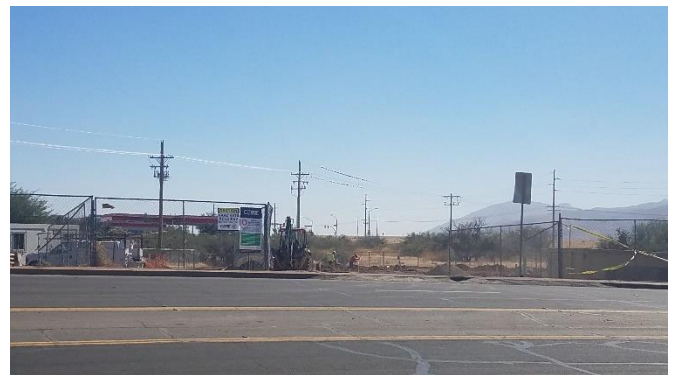
# Public Works

## Engineering

**Fry / North Garden.** The Fry / North Garden Improvement Project is well underway. The prolific monsoon season was a challenge and led to some delays, but the contractor is still anticipating completion early in 2022. At this point in the project, driveways have been poured and new curb lines have been set. During the week of November 15<sup>th</sup>, barricades were removed to allow vehicles to make left-hand turns in the corridor. This change will be beneficial to area businesses and is the first step to returning the corridor to normal operations. Upcoming work includes the completion of pedestrian amenities, the installation of corridor lighting, and landscaping. Area businesses are remaining open during construction, and the contractor is taking care to make sure access is as minimally disruptive as possible. However, the active construction zone does require some restrictions, and both motorists and pedestrians are reminded to obey all traffic control devices and instructions from construction personnel. Walking or driving around signs and barricades is hazardous for all involved and could lead to damages or injuries!



**EMS Substation.** Construction of the new Emergency Medical Services Substation began in September and is moving along quickly. Current work on the site includes the installation of footings and utility work. The project is on an accelerated timeline due to the City's successful application for a federal grant, and the grant manager recently visited the site in mid-September to verify the project was on-track to meet grant requirements. Completion is scheduled for the summer of 2022.

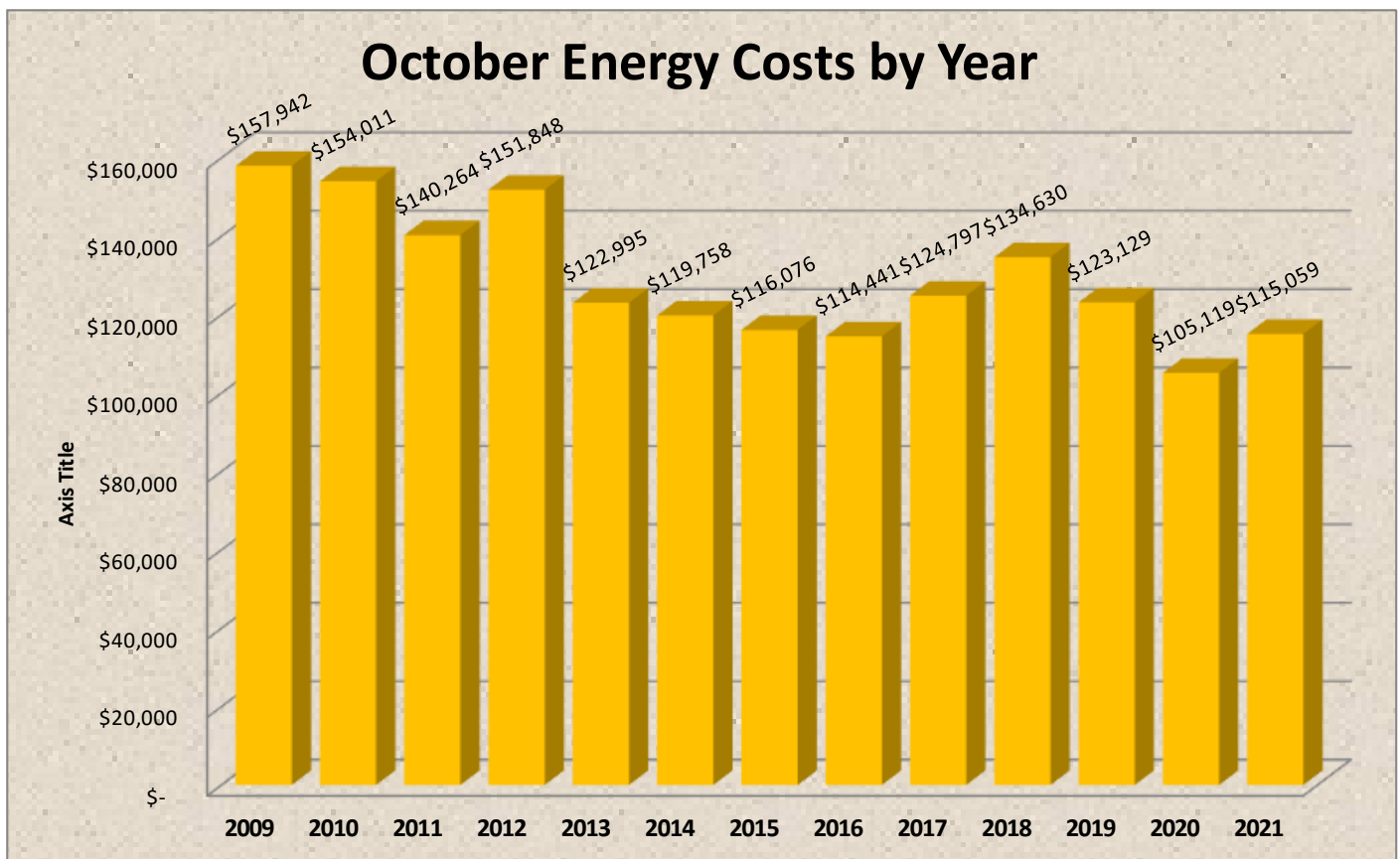


**Future Projects.** Engineering is currently completing plans on two projects which will bid early next year: the Avenida Escuela Extension and a roadway reconstruction/repair on Charleston Road. Both projects will be bid together to benefit from economies of scale. The Avenida Escuela project in particular is an exciting one which has been many years in the making. It will complete the final segment of the roadway from Wal-Mart to the ballfields and will provide a secondary access into and out of the ballfields. Construction of both projects is anticipated to begin in the spring.



## Facilities

**Schneider Project.** It has now been close to two years both since the majority of the Schneider energy efficiency projects were completed and the necessary closure of some City facilities due to COVID. During that time, monthly electricity had been trending consistently below the prior year. However, the impacts of the two separate actions were difficult to separate since both would result in energy savings. With all City facilities now reopened, though, the impacts are clearer. The energy costs for October are shown below. For the first time since the Schneider project was completed, energy costs increased from the prior year. However, this result isn't unanticipated since most City facilities were either closed or operating at reduced capacity in 2020. In addition, seasonal fluctuations tend to be most prevalent during the fall and spring, so abnormally hot or cold temperatures will impact energy usage. Temperatures in October 2021 tended to be unseasonably warm, so air conditioning units have been running longer than usual.



## Airport

**Apron/Taxiway Improvement Project.** Bids were recently opened on a pavement rehabilitation project at the Airport. The approximately \$1M project will include repairs to the apron near the terminal as well as a short section of taxiway. Both the design and construction of the project are 100% federally funded. Construction on the project is underway and expected to finish in early December.





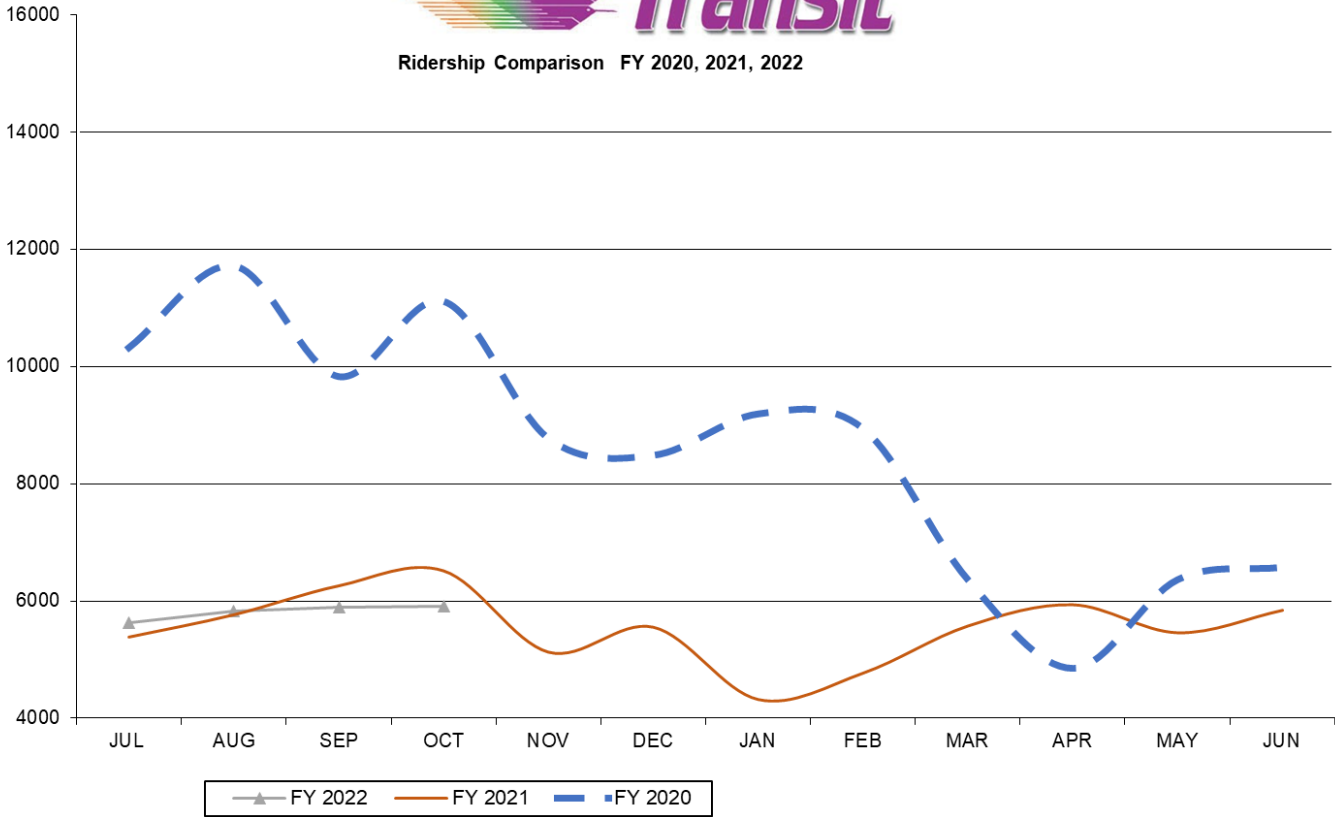
**Dirt Pile Removal.** The airport has been a busy place of late, as a project is also underway to remove a large dirt pile from the last remaining piece of City-owned property at the airport. This dirt pile built up over time as excess dirt from a variety of construction projects was added to the site. Although convenient for temporary storage, the dirt pile was also impeding economic development efforts since it was difficult to envision a future project site with a mountain of dirt in the way! Removal efforts began in November and are expected to conclude in February 2022.

**Transit**

**Vista Transit Ridership Data.** Transit continues to see significant impacts from COVID-19. Operations have now largely returned to normal with the end of both passenger limits on buses and the Orange B route. However, ridership will likely continue to trend lower for quite some time due to the prolonged impacts of the pandemic. Those who had an option other than public transit during the pandemic have shifted their preferences and are thus far returning in smaller numbers. In addition, masks are still required on public transit by federal order, and this requirement is unpopular with some passengers leading to reduced ridership. The challenges experienced by Vista Transit are by no means unique and are similar to challenges public transit is facing around the country.



Ridership Comparison FY 2020, 2021, 2022





## Refuse

**Holiday Scheduling.** The holidays are a busy time for Refuse and exacerbated by challenging scheduling. As a reminder, the City will be closed and there will be no Refuse pick-ups on Thanksgiving, Christmas Eve, and New Year's Eve. Pick-ups which would normally have been scheduled for Thursday during Thanksgiving week will shift forward one day to Wednesday. Friday pick-up will occur as usual. During both Christmas and New Year's weeks, both Thursday and Friday pick-ups will shift forward one day to Wednesday and Thursday respectively. There will be no special pick-ups during any of the holiday weeks. Compost will also be closed to the public during all of Thanksgiving and Christmas weeks to allow staff to work on backlogs prior to the long holiday weekends. Although we understand that scheduling changes are difficult and confusing for our customers, we appreciate the public's understanding of providing employees the opportunity to spend the holidays with family.

## Administration

**Farewell.** The Public Works Department would like to offer a fond farewell and congratulations to Linda Blanco on her retirement. Thank you for your service to the City of Sierra Vista, and best of luck on all of your future endeavors!

## Commission Updates

**Airport Commission.** A meeting of the Airport Commission was held on November 17<sup>th</sup> at 5:00 p.m. in the terminal. Discussion primarily centered on current construction projects and commission vacancies. Beginning in January, the Airport Commission will have three vacancies, and interested parties are encouraged to apply.

**Environmental Affairs Commission.** At their last meeting on September 22<sup>nd</sup>, the EAC discussed a possible program to encourage residents to "reduce" and "reuse" items. Although recycling is still available locally for residents wanting the service, relatively little attention is given to the other two "Rs" of the sustainability triangle. The EAC members agreed to put some thought into the topic and come to the next meeting with ideas. The next meeting of the EAC will be held at the Pete Castro Maintenance Center on December 15<sup>th</sup> at 3:30 p.m. Please note that the meeting is a week earlier than usual due to the holidays.

# Economic Development

## Economic Framework Strategy Development

Mayor and Council formally adopted the six objectives and staff continues to work to activate these objectives. Furthermore, five of the objectives were adopted by council in the upcoming strategic plan.

Ignite: Economic Development and Community Prosperity

1. b. Continue ongoing effort to revitalize the West End
- c. Maximize the economic impact of the Municipal Airport
- e. Expand sports tourism opportunities
2. Increase and implement effective marketing efforts
3. Expand support of, awareness of, and opportunity for military missions on Fort Huachuca

### Maximize Economic Impact of the Municipal Airport

Economic Development Staff continues to pursue attracting business at the municipal airport with a focus to prepare the available land for development. The overall purpose is to position the municipal airport as a viable option for business attraction and primary jobs with compatibility to Fort Huachuca's missions.

Update – Staff continued to coordinate with an aviation company and eventually working the municipal airport into the final selection. As of this report, it appears the company has selected another preferred location with more available land and an available warehouse for the business to occupy. Concerning the redevelopment project, staff participated in the bid opening for the municipal airport redevelopment project on September 17 with the selection of KE&G as the low bid price. The notice to proceed was amended by procurement on October 27 with construction beginning November 8 with approximately 80 workdays to completion.

### Fort Huachuca Joint Resource Utilization Study

The Office of Economic Adjustment (OEA) – Now renamed the Office of Local Defense Community Cooperation/OLDCC awarded the Joint Resource Utilization Study for Fort Huachuca running from April 2020 through March 2022. The City awarded the contract to the selected consultant (Matrix Design Group) with a notice to proceed on September 16. The purpose of this project is to prepare a study identifying the joint resource utilization of land, airspace, and electromagnetic spectrum to sustain the Army's current and future missions at Fort Huachuca in a compatible use with local communities within the area's region of influence defined as Buffalo Soldier Electronic Test Range (BSETR) and restricted airspace R2303. Local partners and jurisdictions include: The City of Sierra Vista, Cochise County, Huachuca City, Santa Cruz County, and the State of Arizona. On behalf of Fort Huachuca, the group requests technical and financial assistance from the Department of Defense, Office of Economic Adjustment (OEA) to conduct the study.

The fiscal impact for the study includes the 10% match to the entire grant through primarily City staff time supporting the process. The consultant cost is set Not to Exceed \$425,635 with the approximate total value of the grant at \$534,602 (federal funds \$480,700 and non-federal \$53,902).

Update – The JRUS was extended until March 2022 with OLDCC approving a no cost extension. The additional time will allow Matrix to complete all remaining steps of the study to include committee meetings and public meetings. Matrix consultants met in Sierra Vista to discuss the status of the study and meet with Fort Huachuca’s Garrison Commander on October 15. Coordination on sharing of information in support of Fort Huachuca’s resiliency were discussed as an element of the JRUS. A way ahead was agreed upon to meet the completion date of March 30, 2022. Next steps will include an in person meeting for the technical and policy committees along with a public meeting (flier below) on December 13.

Fort Huachuca

## You're Invited!

### Second Public Meeting

Joint Resource Utilization Study

**MEETING DETAILS**

**Date:** Monday, December 13, 2021    **Time:** 5:00 p.m. – 7:00 p.m.

**Location:** Sierra Vista City Hall *Council Chambers*  
1011 Coronado Drive, Sierra Vista, AZ 85635

**Do you live, work, or recreate near Fort Huachuca?**

**Why should you attend?**

- **Learn** about minimizing military operational impacts from Fort Huachuca in your community
- **Discover** opportunities to promote compatible community planning and economic development in harmony with sustaining Fort Huachuca – one of the largest economic catalysts in the region
- **Share** your thoughts on compatibility between Fort Huachuca and your community

**What is the Joint Resource Utilization Study?**

The JRUS is a cooperative land use and resource planning effort among the City of Sierra Vista, Cochise County, Fort Huachuca, and other regional stakeholders that addresses compatible use around and communication with Fort Huachuca.

**For more information, contact:**  
City of Sierra Vista *Economic Development Department*  
Phone: 520.439.2184

Visit the project website  
[www.FtHuachucaJRUS.com](http://www.FtHuachucaJRUS.com)



EMS Substation Project Highlighted in ADC Magazine’s November Edition

Site Photo – Oct 29, 2021

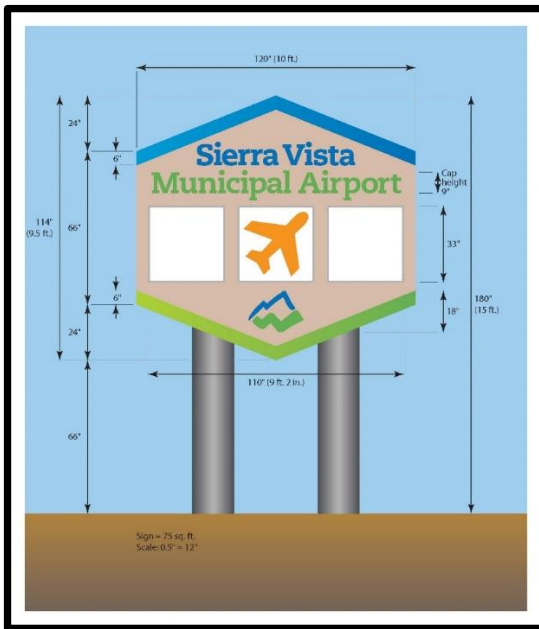
Update – Staff has been working along a couple of key lines of effort in support of the EMS Substation construction project. Primary efforts have involved coordination with utility providers at the start of the project to include city sewer. Foundation construction is scheduled to begin November 3 and the project remains on schedule.

The requested amendment by OLDCC has not yet been approved for the no cost extension and budget adjustments as of this report.





## New Municipal Airport Sign



High Desert continues work on the Municipal Airport Sign as pictured above. Demo of the old sign could begin in late November with potential install of the new sign in December.

## Economic Development Activities and key engagements

- 07 Sep – participated in the shop local online partner meeting
- 13 Sep – met with a potential aviation business to discuss locating at the municipal airport
- 14 Sep – hosted the OLDCC DCIP Program Manager, COL Patrick Hogeboom to discuss the EMS Substation project
- 15 Sep – virtual meeting with potential aviation business to follow-up on potential relocation
- 16 Sep – participated in the Board of Directors quarterly meeting for AZ@Work
- 17 Sep – attended the Hispanic Chamber International Mixer
- 22 Sep – attended the planning meeting with AZ@Work to coordinate HR training specifically addressing the implication of CV-19 and legal implications. This was the first meeting to bring key information to business owners and executives in the community.
- 28 Sep – participated in the SEAGO Economic Advisory Council
- 01 Oct – attended the Job Fair coordinated by AZ@Work in the Mall at Sierra Vista
- 04 Oct – virtual coordination meeting with the Greater Wichita Partnership to discuss military and community coordination.
- 05 Oct – onsite business engagement to discuss increasing WSVRA
- 06 Oct – met with a potential new business owner

14 Oct – internal city meeting to discuss the potential of submitting for an EDA grant  
15 Oct – met with JRUS consultant and Fort Huachuca Garrison Commander on the way forward  
19 Oct – Airport redevelopment project pre-construction meeting  
20 Oct – participated in the Small Business Committee Meeting  
20 Oct – attended the Business Legal Seminar with Chamber, AZ@Work, SSVEC, Cochise College, and CoSV  
21 Oct – attended the Business at Twilight at Southwest Credit Union  
22 Oct – attended the Hispanic Chamber October Mixer  
26 Oct – participated in the La Frontera Governing Board Meeting in Tucson  
27 Oct – met with Defense Contractor looking to expand operations in Sierra Vista  
27 Oct – participated in the Public Meeting of the Finding of Necessity to increase the WSVRA  
28 Oct – attended the courtesy inspections with new potential business owner and attended SSVEC annual luncheon

## **Housing Report**

In the Sierra Vista area, October 2021 active inventory was 226, an 8% increase from October 2020. There were 203 closings and a 4% decrease from October 2020. Year-to-date 2021 there were 1,892 closings, a 17% increase from year-to-date 2020. Months of Inventory was 1.1, up from 1 in October 2020. Median price of sold homes was \$225,000 for the month of October 2021, up 7% from October 2020.

# THE HOUSING REPORT



SIERRA VISTA | NOVEMBER 2021

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## CLOSED SALES SIERRA VISTA



## ACTIVE LISTINGS AND MONTHS OF INVENTORY SIERRA VISTA



Joan Wilson  
(520) 439-3969 | [JoanWilson@LongRealty.com](mailto:JoanWilson@LongRealty.com)

Long Realty Company

Properties under contract and Home Sales data is based on information obtained from the ARMLS and SAMES using InnotGraphix software. All data obtained 11/05/2021 is believed to be reliable, but not guaranteed.

# THE HOUSING REPORT



SIERRA VISTA | NOVEMBER 2021

## MEDIAN SOLD PRICE SIERRA VISTA

On average, homes sold this % of original list price.

Oct 2020	Oct 2021
97.8%	99.2%

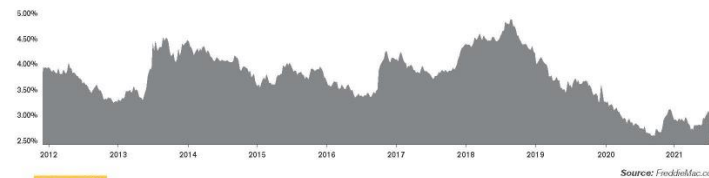


## MONTHLY PAYMENT ON A MEDIAN PRICED HOME SIERRA VISTA

Year	Median Price	Int. Rate	MO. Payment
2006	\$207,769	6.140%	\$1,201.22
2020	\$210,250	2.830%	\$823.90
2021	\$225,000	3.070%	\$909.27

Residential median sales prices. Monthly payments are based on a 5% down payment on a median priced home.

## 30 YEAR FIXED MORTGAGE RATE



Joan Wilson  
(520) 439-3969 | JoanWilson@LongRealty.com

Long Realty Company

These statistics are based on information obtained from ARMLS and SAMS and using TrendGraphix software on 11/05/2021. Information is believed to be reliable, but not guaranteed.

[HousingReportSelect.asp](http://HousingReportSelect.asp) ([longrealtyonline.com](http://longrealtyonline.com))



## Marketing & Communications

**Serving City departments.** Marketing & Communications staff provides promotional services for all City departments, to include flyers; posters; brochures; and print, digital, and broadcast advertising. In addition to maintaining website and assistance with social media, Marcom staff completed the following City projects during September and October:

- Animal Control: Paw Light poster, regular pet adoption ads
- Community Development: Sky Island Tour route map
- City Manager's Office: Budget book cover, regular Council meeting broadcasts, Veterans Day parade and ceremony
- Fire & Medical Services: 9-11 Ceremony program
- Library: Logo for the Henry F. Hauser Museum; Webb Telescope Exhibition sticker, brochure, and posters; library bookmark
- Leisure: Vineyards in the Park banners, digital and radio ads, social media promotions; Oktoberfest poster, digital and radio ads, social media promotions
- Police: Branded tent; Bearcat Pull promotional materials; and National Night Out flyer, poster, and social media promotion
- Public Works: Updated and mailed refuse pickup schedule calendar, fall holiday schedule postcard mailer, Special Pickup tag
- Tourism: Experience AZ and Playball magazine ads, Living Bird print and digital ads
- Vista Transit: Weekly print ad copywriting and design



**Just because they said “Go West”  
doesn’t mean you can’t  
GO EAST.**

Take a road trip and discover a different Arizona, a place where mountains soar and blue skies give way to starry nights. Discover Sierra Vista. Less than 3 hours from Phoenix via I-10 East. VisitSierraVista.com | 800-288-3861

**Sierra Vista  
ARIZONA**

*Full page ad appearing in Experience AZ and Playball, both targeting the Phoenix metro area. The family-oriented image supports both tourism and economic development strategies.*


In addition to promotional efforts, MarCom also completes public awareness campaigns. In September and October, campaigns included:

- Buckle Up for Child Passenger Safety Week
- Domestic Violence Awareness Month
- Arizona Cities & Towns Week (see sample post on next page)

**City of Sierra Vista**  
Published by Adam Curtis · October 22 ·

Four times a week, each one of our refuse drivers picks up more than 1,000 bins before the Cochise County Transfer Station closes for the day. Plus they take care of special pickups and green waste pickups on Wednesdays! It's a vital service that's easy to take for granted and today, as we wrap up our celebration of #AZCityWeek, we're highlighting the extraordinary job our refuse drivers do every day.

And you can help ensure trash pickups go smoothly too by keeping the road a sidewalk clear, placing your bin curbside by 7 a.m. on your pickup day, and always bagging and tying your trash. This last point is especially vital on windy days as we experienced recently as it helps ensure all the trash makes it into the truck's hopper without blowing away.



*During Arizona Cities & Towns Week (Oct. 17-23), MarCom staff posted content on Facebook to inform the public about City services—and the vast scope of each—to help the public understand the value of City service and to celebrate the personnel who performs these important duties.*

*This post reached more than 3,000 people, earning more than 1.2 times the average distribution, and garnering a handful of positive comments and thank yous.*

**Economic development & Tourism marketing partnership.** The Economic Development and MarCom division are partnering on a digital ad campaign to promote the Sierra Vista lifestyle for relocation and visitation. Campaign delivery metrics, for the period of Sept. 1-Nov. 15, 2021 are below. The click-thru rate for the campaign ranges from 1.48% to 3.05%, depending on tactic. The national average CTR is .07%, so the campaign is performing very well.

The campaign will go dark during the holidays and resume after January 1, 2022.

Total Ad Views	682,858
Total Engagement	12,129
Web pageviews	10,885 (up 1,422%)



Sample digital ads.

## Division Performance Metrics

<b>Facebook Post Reach*</b>	<b>Sept-Oct, 2021</b>
City of Sierra Vista	325,071
Visit Sierra Vista	1,179
<b>Facebook Page Consumption*</b>	
City of Sierra Vista	19,329
Visit Sierra Vista	130
<b>Press Releases Issued</b>	24

\* Post Reach is a measurement of the number of people who had content delivered to their newsfeed. Page Consumption is a measurement of viewer clicks on content.

The table to the right totals the visitor source for individuals contacting the Visitor Center for information. Effective with April 2021 data, contacts for virtual and email contacts with visitors are included, as well as a datapoint for curbside literature pickup.

Other performance metrics the division monitors are Extended Stay and Restaurant and Bar tax revenue. For those figures, please see the Finance report.

Visitor Source	January		February		March		April		May		June	
	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021	2020	2021
Local-Not Identified	240	1	415	2	180	2	0	9	2	7	3	45
In-State	63	0	115	4	35	12	0	20	0	49	0	20
Out-of-State	493	5	700	10	253	12	0	63	1	52	1	10
Foreign	98	0	163	0	28	0	0	10	0	12	0	7
Phone/Virtual/Email*	268	20	325	18	313	66	270	275	260	221	232	294
Other Fulfillment												
Groups, Mtgs, etc.	905	0	965	0	180	286	0	742	0	143	0	18
Curbside	NA	0	NA	0	NA	0	NA	17	NA	NA	NA	52
<b>TOTAL</b>	<b>2,067</b>	<b>26</b>	<b>2,683</b>	<b>34</b>	<b>989</b>	<b>378</b>	<b>270</b>	<b>1,127</b>	<b>263</b>	<b>484</b>	<b>236</b>	<b>446</b>

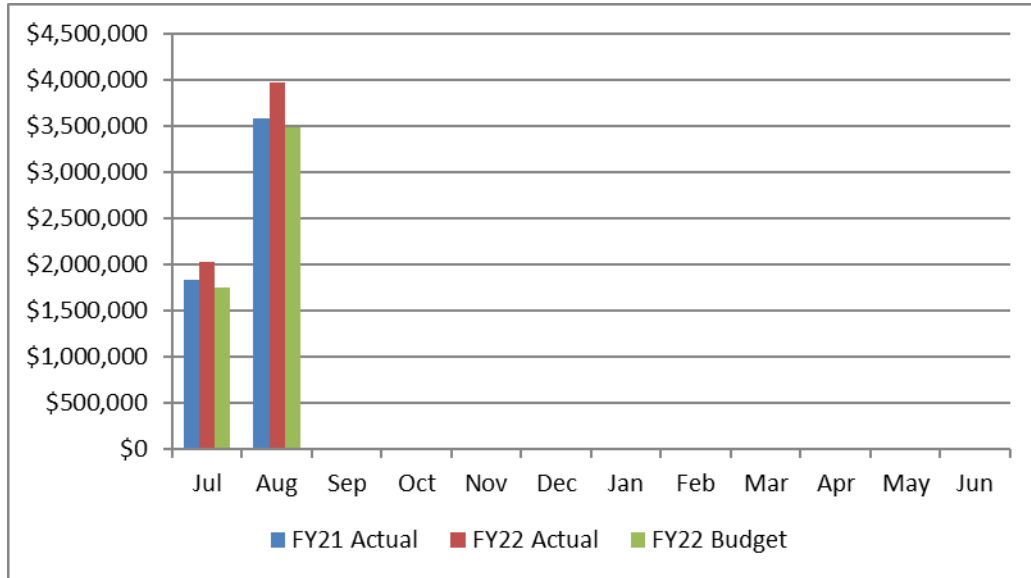
Visitor Source	July		August		September		October		November		December	
	2020	2021	2020	2021	2020	2021	2020	2021	2019	2020	2019	2020
Local-Not Identified	2	67	1	53	63	48	75	74	195	50	173	48
In-State	6	107	4	10	50	36	83	48	43	10	85	33
Out-of-State	0	159	2	14	113	19	123	25	225	153	230	90
Foreign	0	19	0	4	0	5	18	14	43	28	35	18
Phone/Virtual/Email	123	210	155	159	90	192	108	205	248	83	228	50
Other Fulfillment												
Groups, Mtgs, etc.	0	253	120	0	180	175	0	195	850	80	950	0
Curbside		60		32		43		65				
<b>TOTAL</b>	<b>315</b>	<b>875</b>	<b>505</b>	<b>272</b>	<b>711</b>	<b>518</b>	<b>607</b>	<b>626</b>	<b>1,604</b>	<b>555</b>	<b>1,893</b>	<b>401</b>

\*New data points included (virtual and email), effective April 2021.

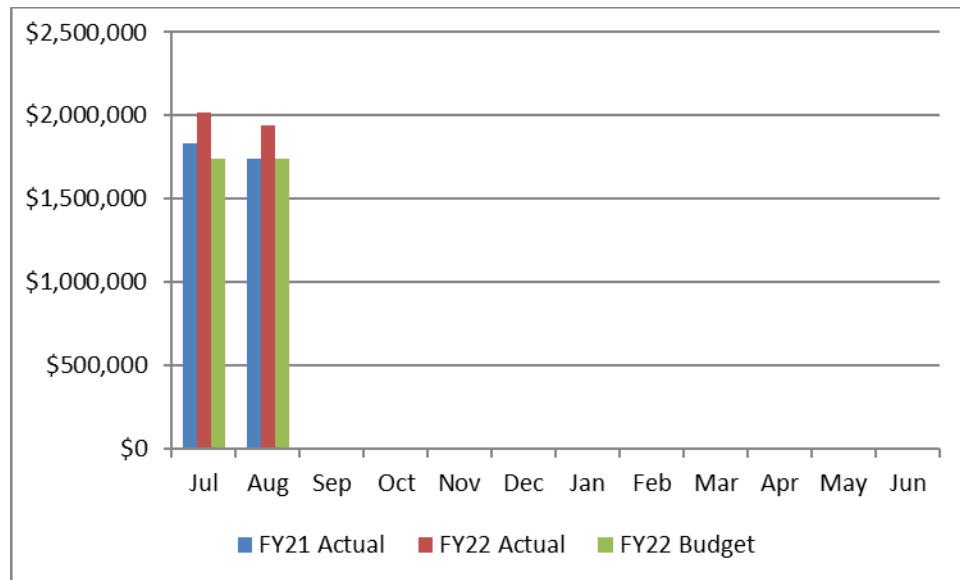
# Administration

**Sales Tax Collection.** Gross privilege tax collections for July were up \$184,514, or 10.0% from last July and for August were up \$201,847, or 11.6% from last August.

The chart below provides a monthly comparison of FY22 actual, FY22 budget, and FY21 actual.



Fiscal year collections thru August were up \$475,798 or 13.6%, from Fiscal Year 2021. The chart below provides a monthly comparison of FY22 actual, FY22 budget, and FY21 for the Fiscal Year.





Description	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21
Utilities	92,017.14	85,898.26	76,500.37	75,410.60	51,540.69	139,413.49	99,362.71	86,067.56	75,120.68	102,190.58	109,414.69	89,369.71
Communications	10,365.74	10,595.19	11,077.05	11,428.55	11,091.50	10,982.33	14,862.28	14,959.08	15,403.39	15,292.18	13,816.14	13,993.23
Publication	3,945.22	3,262.66	2,511.08	2,582.38	3,623.81	2,794.54	3,190.45	2,017.12	2,968.58	2,483.32	4,600.52	3,217.36
Restaurant & Bar	217,971.34	204,699.93	192,431.66	214,332.04	208,797.85	204,535.41	244,376.86	243,990.67	260,270.45	227,293.77	244,254.65	217,266.66
Contracting - Prime	32,517.67	53,867.21	34,745.94	37,750.68	40,848.43	30,966.00	54,942.62	35,336.18	40,859.88	38,954.91	51,147.83	58,295.89
Retail Sales	953,596.62	907,655.49	953,337.25	1,168,865.20	909,602.55	918,604.00	1,150,583.38	1,104,612.86	1,088,665.02	1,066,901.16	1,013,962.71	983,140.55
Use Tax Purchases	64,472.03	68,377.08	66,734.41	81,634.07	60,298.92	62,909.07	82,420.16	67,178.13	57,755.87	61,727.67	57,831.87	55,917.68
Use Tax from inventory	2,526.94	619.74	580.91	2,008.38	76.65	175.95	1,625.27	74.20	1,558.82	1,253.46	1,116.52	473.60
Residential Rental	41,059.42	37,040.17	37,609.23	67,768.40	45,681.52	40,401.83	40,704.54	39,027.43	39,872.84	39,526.87	36,357.20	36,079.89
Retail Food for home consumption	260,986.02	225,703.97	250,113.97	339,730.10	230,972.21	231,427.39	253,787.47	230,476.66	230,451.47	227,080.23	219,744.62	224,986.19
Commercial Rental	29,296.18	26,972.32	32,659.59	32,533.98	25,786.54	27,567.69	31,923.16	30,146.78	26,687.08	38,026.78	28,300.10	30,364.61
Tangible Property Rental	17,011.06	18,538.19	19,625.85	20,477.18	21,246.60	16,895.83	25,528.30	18,601.25	19,885.33	21,959.23	24,059.77	23,991.65
Extended Stay	65,778.91	86,573.78	55,713.84	61,065.74	78,719.17	69,793.22	95,857.24	86,590.01	98,224.63	105,148.04	115,420.88	107,284.11
Online sales	73,347.67	80,497.31	90,134.34	106,037.28	88,757.05	82,517.90	118,922.42	107,786.57	92,881.88	94,544.55	91,400.32	90,362.10
Other	7,228.39	6,243.26	6,811.12	6,238.01	8,069.83	8,615.07	8,118.16	11,818.52	11,042.60	12,989.90	8,300.31	7,868.47