

TOURISM COMMISSION AGENDA
Oscar Yrun Community Center, Small Conference Room
November 4, 2024, 1-3 PM

ROLL CALL

Chair Aaron Hennequin
Vice Chair Rebecca Smith
Ana Smith
Douglas Phillips
Wayne Lawson

ACCEPTANCE OF THE AGENDA

STAFF REPORT - Update from Tourism and Economic Development Department (Lauren Healy)

CITY COUNCIL LIAISON REPORT – Council Member Marta Messmer

NEW BUSINESS

Recommendation/Discussion for future meetings

OLD BUSINESS

Short Term Projects

Goal One: Increase traffic, volunteers, and local use of Visitor Center

Update From Commission Lead – Rebecca Smith

Goal Two: Identification of Volunteers and Commissioners at events

Mid-Term Projects

Goal One: Signage

Update from Commission Lead – Wayne Lawson

Goal Two: Day Trip Itinerary Book

Update from Commission Lead – Douglas Phillips

Long Term Projects

Goal One: Hummingbird Statue/Topiary

Update from Commission Lead – Douglas Phillips

CALL TO THE PUBLIC

REQUESTS/COMMENTS OF COMMISSIONERS

SET TIME FOR NEXT COMMISSION MEETING

ADJOURNMENT