

Economic Development Commission Agenda
Special Meeting – 2024 Business Recognition Program Selection
August 14, 2024
1011 North Coronado Drive (City Hall)
City Manager’s Conf Room (2nd floor)/Virtual
8:30-10:00 AM

The Mission Statement: The Economic Development Commission works to enhance and enable the City’s economic development efforts through public input and partnership to maximize opportunities identified from a diverse group of stakeholders.

The Commission will provide an opportunity for citizen participation and public input that allows interested parties to bring opportunities from their sector and work together to maximize those objectives in support of a vibrant and diverse economy.

Working together as business owners/chief executive officers/leaders with business/organizations located within the city from representative sectors such as defense, retail, medical, hospitality, nonprofits, and professional services in partnership with education and workforce leaders on opportunities to enhance the economy of Sierra Vista directly or indirectly.

Opening Comments

In attendance from the City of Sierra Vista was Council Member Gregory Johnson, Tourism and Economic Development Director Tony Boone, and Economic Development Analyst/Ombudsman Dianna Cameron. Commission members in attendance included Dr. Gary Packard, Marvin Kouza, Hannah Rainey, Wallace Ricks, and Melany Edwards-Barton.

1. Review past meeting notes/due-outs
2. Councilmember updates

Councilman Gregory Johnson provided an update on Sierra Vista Golf Club at Pueblo Del Sol. He also informed the commission of potential road construction delays by ADOT.

3. Staff Report

Economic Development dept reported on the continued progress of Golf Course, Spaceport Feasibility Study in relation to Launch on Demand, and Blackstar’s upcoming presentations, and looking for office space. Future needs for the completion of plans for the airport.

4. Business Recognition Nominee Discussion and Awardee Selection

Nominees were discussed and voted on based on the approved Rubric from the previous year. Nominees were selected in the four categories of Minority Owned, Woman Owned, Veteran Owned and Overall. Dean Packard will send notes on the selection process to attach to these notes.

5. Updates/Comments from the Public

Proceeding with the Plan for Prosperity, the process moving forward was discussed. SWOT analysis will be used to review for completing the Plan of Prosperity. With the projected completion by early 2025 to complete for final approval in 2026.

Moonshot updates from the state competition from Melany Edwards- Barton and Dianna Cameron.

6. Confirm Next Meeting

Friday, September 27, 2024, 9:00am

7. Adjournment