RESOLUTION 2024-039

A RESOLUTION OF THE MAYOR AND CITY COUNCIL OF THE CITY OF SIERRA VISTA, COCHISE COUNTY, ARIZONA; ADOPTING A NAMING POLICY FOR ALL CITY-OWNED PROPERTY OR AREAS; AND AUTHORIZING AND DIRECTING THE CITY MANAGER, CITY CLERK, CITY ATTORNEY OR THEIR DULY AUTHORIZED OFFICERS AND AGENTS TO TAKE ALL STEPS NECESSARY TO CARRY OUT THE PURPOSES AND INTENT OF THIS RESOLUTION.

WHEREAS, the periodic naming and renaming of public facilities and areas are integral actions of every city or town and represent the heart and history of the populace; and

WHEREAS, the City wishes to acknowledge and memorialize the selfless contributions of the many whose philanthropic efforts enrich our community; and

WHEREAS, a formal guideline has been crafted to help ensure that the naming and renaming of any City of Sierra Vista facility or area will be done prudently and only after deep consideration of the impact such a decision will have on the history and culture of the city far into the future.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF SIERRA VISTA, ARIZONA, AS FOLLOWS:

SECTION 1

That the policy of adopting formal guidelines for Council action, last affirmed by Resolution 2004-093, be, and hereby is, reaffirmed.

SECTION 2

That the certain document titled, "Council Guidelines on Naming of Public Facilities and Areas," attached and made a part hereof, is hereby adopted for all matters pertaining to the naming and renaming of all City of Sierra Vista facilities and areas.

SECTION 3

That the City Manager, City Clerk, City Attorney, or their authorized officers and agents, are hereby authorized and directed to take all steps necessary to carry out the purposes and intent of this Resolution.

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PASSED AND ADOPTED BY THE MAYOR AND CITY COUNCIL OF THE CITY OF SIERRA VISTA, ARIZONA, THIS 13th DAY OF JUNE 2024.

CLEA MCCAA II

City Attorney

Mayor

ATTEST:

APPROVED AS TO FORM:

JILL ADAMS City Clerk

PREPARED BY:

Laura Wilson, Director

Department of Parks, Recreation & Library

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Council Guidelines on Naming of Public Facilities and Areas

Public Facilities or Areas

A public facility or area may include new buildings, remodeled or refurbished buildings, parks, band shells, public transportation facilities and kiosks, recreational areas, streets, armadas, pedestrian footpaths, gardens, or any other area set aside for public use.

Types of Naming

Among other things, a public facility or area may be named after an individual, organization, historic event, or landmark.

- 3. Criteria for Selecting a Name for a Public Facility or Area
 - A. Public facilities or areas may be named after a geographic landmark. The landmark must be a local landmark that is identifiable to the community. The landmark must also bear the test of time and not be a building or temporary feature that will be tom down or indistinguishable in a given amount of time. The landmark must hold significant importance to a large sector of the community.
 - B. Public facilities or areas may be named after an historic event. The historic event must be related to the public facility or area by virtue of the type of activity that is conducted at that facility or area, the intent of the historic event, or its significant contribution to history as it relates to the facility or area. The purpose of this restriction is to ensure the maximum amount of local history is utilized and will be preserved within the community.
 - C. Public facilities or areas may be named after an organization. The organization should have significant association with the public facility or area being named, not just to the community at large. The group should be a pillar of the community, either locally or nationally.
 - D. Public facilities or areas may be named after an individual, living, or deceased. That individual should have significant association with the public facility being named, not just to the community at large. The individual should be a pillar of the community, either locally or nationally. A pillar of the community, as used for this purpose, will be defined as an individual above moral reproach, either privately or professionally. The individual should demonstrate a strong contribution toward local philanthropy and volunteerism, and their contribution should have made a significant, positive impact towards bettering the community. Suggestions for the naming of a public facility or area after a deceased individual may be accepted no sooner than six months

after the death of the individual.

- 4, Procedures for Naming of Public Facilities or Areas
 - A. Suggestions for the naming of public facilities or areas may be received from the public, city staff, or members of the elected or appointed body, and will be accompanied by a written justification in accordance with city policy and submitted through the City Clerk's office. The City Clerk will review the documentation and then forward to the City Manager or his or her designee.
 - B. The City Manager, or his or her designee, will forward all suggestions to the appropriate commission. The following guideline will be used:
 - Department of Parks, <u>Recreation & Library and Leisure Services</u> related facilities or areas will be referred to the Park and Recreation Commission.
 - Public Works facilities that are environmentally related will be referred to the Environmental Affairs-Stewardship Commission. Public Works facilities that are related to the airport will be referred to the Airport-Transportation Commission.
 - 3. Department of Library Services related facilities will be referred to the Library Advisory Commission.
 - 4.3. Public facilities or areas falling within the Siera Vista Historic West End, except park facilities, will be referred to the Downtown Neighborhood Commission.
 - 5.4. Facilities designed as youth facilities will be referred to the Youth Commission.
 - 6.5. All public facilities or areas not falling within the above guideline categories will be referred to the Citizens Advisory

 Commission City Council to determine the appropriate

 Commission for action.

The tasked commission will review the proposed name at its next regularly scheduled meeting and will forward a formal recommendation to the Mayor and City Council within 30 days after their meeting.

- C. The tasked commission will review the proposed name at its next regularly scheduled meeting and if and when approval is recommended, staff will prepare the necessary resolution to appear at the next regularly scheduled city council meeting.
 - Once the commission recommendation has been received, the Mayor and City Council will request that staff prepare the necessary

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resolution to appear as a public hearing item at the next regularly scheduled city coun il meeting. The Mayor and City Council will vote on the naming recommendation once anyone from the public wishing to speak at the public hearing has had a chance to do so. A majority vote of the Mayor and City Council will be necessary to adopt the proposed recommendation for naming of a public facility or area.

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5. Procedure for Renaming of Public Facilities or Areas

- Suggestions for the renaming of public facilities or areas may be received from the public, city staff, or members of the elected or appointed body, and will be accompanied by a written justification. A renaming may only be considered in instances where there is no community history or community identity related to the public facility or area under consideration. A residential street will not be renamed under this policy.
- All suggestions for a renaming, once received, will be forwarded to the appropriate commission as outlined in paragraph 4B above.
- B. Once the commission recommendation has been received, the Mayor and City Council may request that staff prepare the necessary resolution to appear as a public hearing item and as a 30-day public record at the next regularly scheduled City Council meeting. The Mayor and City Council will vote on the

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renaming once anyone from the public wishing to speak at the public hearing has had a chance to do so. The vote by the Mayor and City Council will be a vote to continue with the renaming process.

- C. At the next regularly scheduled City Council meeting following the 30-day public record period, the Mayor and City Council will-vote to approve the proposed-renaming. A majority-vote of the Mayor and City Council is required to adopt the proposed recommendation for renaming.
- 6.5. Procedures for Honorary Naming of Public Facilities or Areas

To maintain and preserve the history of the city and the community, an honorary naming may be used as an alternative to a proposed renaming, when the public facility or area does not qualify for a renaming or as a way of establishing additional community history. If the Mayor and City Council approve an honorary naming, the honorary name will appear on all signs and correspondence in parenthesis immediately after the original name.

- A. Suggestions for the honorary naming of public facilities or areas may be received from the public, city staff, or members of the elected or appointed body, and will be accompanied by a written justification in accordance to city policy. Residential streets will not receive honorary names.
- B. All suggestions for an honorary naming, once received, will be forwarded to the appropriate commission as outlined in paragraph 4B above.
- C. The tasked commission will review the proposed name at its next regularly scheduled meeting and if and when approval is recommended, staff will prepare the necessary resolution to appear at the next regularly scheduled city council meeting.
- C. Once the recommendation has been received from the commission, the Mayor and City Council may request that staff prepare the necessary resolution to appear as a public hearing item at the next regularly scheduled City Council meeting. The Mayor and City Council will vote on the honorary naming once anyone from the public wishing to speak at the public hearing has done so. A majority vote of the Mayor and City Council is necessary to adopt the proposed recommendation for honorary naming of a public facility or area.
- 7.6. Naming Based on Financial Contribution, Land Donation, or a Facility Donation

All donations that result in the building of a public facility or area, or the donation of real property for the use of a public facility or area, will be named according to the above guidelines. The exception will be those instances in which the donation is conditional on naming the public facility or area after the donator and will be addressed through a resolution and formal written agreement.

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